

ABSTRACT

VIDEO DESIGN RESTORAN MICKEY MOUSE 66

NPM : 1331021

Juven Tjia

This Job Training aims to help restaurants market their restaurants to the wider community. This Job Training activity is carried out starting from 16 January 2017 d. April 28, 2017. Work This practice produces one for use by restaurants. The output given to the company includes Promotional Videos to introduce the restaurant and also the products that will be offered by the restaurant. This Promotional Video will be produced to support restaurant marketing activities. This video is designed using two software, namely Adobe Premiere Pro and Adobe Photoshop. This promotional video will be implemented on social media, namely youtube..

These methods include data collection that will always be used by the author into the implementation of this Job Training so that qualitative methods in the form of interviews and in-depth observations of the problems and processes that exist and literature. The steps are as follows: system requirements analysis, design and also system design, system implementation, testing and evaluation.

Keyword: Video,Adobe,Promotion