

UNIVERSITAS INTERNASIONAL BATAM

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LEGAL PROTECTION ANALYSIS OF CHILDREN AS CYBER BULLYING VICTIMS IN SOCIAL MEDIA IN BATAM CITY

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ABSTRACT

This study aimed to find out how the legal protection of children as victims of cyber bullying on social media in Batam city. By analyzing the protection of the law, factors found can affect the effectiveness of law. Then, this study also aimed to find out the efforts made by the Batam City Government related to cyber bullying cases in children.

This research was an empirical legal research used primary data, namely interviews and questionnaires as the main data. Interviews to obtain data were conducted to the Office of Women's Empowerment for Child Protection in Population and Family Planning Control of Batam city. Laws, books and data from the internet were also used as supporting data in this study.

Based on this study, it was obtained that the Batam City Government should focus on child protection related to cyber bullying crimes, the higher the rate of violence. This is aimed at fulfilling children's rights, free from violence and discrimination.

Keywords: *Legal Protection, Cyber Bullying, Children, Legal Effectiveness, Batam City Government*