

**CREATING A COLOR GRADING TUTORIAL VIDEO USING
RESEARCH & DEVELOPMENT METHOD**

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Abstract

People watch a lot of movies and many of those movies achieved awards and are regarded as a great movie in IMDb's website, IMDb is a credible source of movies database. The movies used many different color gradings. The objective of this project is to find out what kind of color grading is most used in movies that has won awards and then how to achieve that same kind of color style. Our solution is to create a tutorial video that will teach how to color grade to a similar color style using Adobe Premiere Pro CC and uploading it to YouTube. The result is that the video accumulated 59 views and 10 likes and based on the data gathered by interviewing the viewers, the video managed to inform people about the colors used in movies and how to recreate them using the application.

Key words: multimedia, tutorial video, color grading, IMDb, research and development