

DAFTAR PUSTAKA

Ashworth, G., & Goodall, B. (1988). Tourist images: Marketing considerations. In B. Goodall, & G. Ashworth (Eds.), *Marketing in the tourism industry. The promotion of destination regions* (pp. 213–238). London: Croom Helm.

Assaker, G. (2014). Examining a hierarchical model of Australia's destination image. *Journal of Vacation Marketing*, 20(3), 195e210.

Badan Pusat Statistik. (2018). *Jumlah Kunjungan Wisman ke Kepulauan Riau Menurut Pintu Masuk*. Diperoleh 15 Juli 2019, dari <https://kepri.bps.go.id/dynamictable/2018/07/14/189/jumlah-wisatawan-mancanegara-yang-datang-jiwa-per-bulan-tahun-2018.html>.

Baloglu, S., & Love, C. (2005). Association meeting planners' perceptions and intentions for five major US convention cities: the structured and unstructured images. *Tourism Management*, 26(5), 743e752.

Bigne, J. E., Andreu, L., & Gnoth, J. (2005). The theme park experience: an analysis of pleasure, arousal and satisfaction. *Tourism Management*, 26(6), 833e844.

Baker, D. A., & Crompton, J. L. (2000). Quality, satisfaction and behavioral intentions. *Annals of Tourism Research*, 27(3), 785–804.

Buhmann, A. (2016). The constitution and effects of country images: Theory and measurement of a central target construct in international public relations and public diplomacy. *Studies in Communication Sciences*, 16(2), 182-198.

Budd, R. J., & Spencer, C. P. (1985). Exploring the role of personal normative beliefs in the theory of reasoned action: the problem of discriminating between alternative path models. *European Journal of Social Psychology*, 15(3), 299-313.

Campo, S., & Alvarez, M. D. (2010). Country versus destination image in a developing country. *Journal of Travel and Tourism Marketing*, 27(7), 749-765.

Carneiro, J., & Faria, F. (2016). Quest for purposefully designed conceptualization of the country-of-origin image construct. *Journal of Business Research*, 69(10), 4411-4420.

Cong, L. C. (2016). A formative model of the relationship between destination quality, tourist satisfaction and intentional loyalty: An empirical test in Vietnam. *Journal of Hospitality and Tourism Management*, 26, 50-62.

Cooper, C., Fletcher, J., Gilbert, D., & Wanhill, S. (1993). *Tourism: Principles and practice*. UK: Pitman Publishing.

Echtner, C. M., & Ritchie, J. R. B. (1993). The measurement of destination image: an empirical assessment. *Journal of Travel Research*, 31(4), 3e14.

Fishbein, M., & Ajzen, I. (1975). Belief, attitude, intention and behavior: An introduction to theory and research. *Reading, MA USA: Addison e Wesley*

Gartner, W. C. (1994). Image formation process. *Journal of Travel & Tourism Marketing*, 2(2e3), 191e215.

Ghozali, I. (2011). *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 17*, Cetakan Kelima, Semarang: Badan Penerbit Universitas Diponegoro.

Han, H., & Kim, Y. (2010). An investigation of green hotel customers' decision formation: developing an extended model of the theory of planned behavior. *International Journal of Hospitality Management*, 29(4), 659-668.

Hair, J.F. et al. (1998). *Multivariate Data Analysis*. (5th ed.). Prentice Hall.

Hair, J. F. J., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate data analysis: A global perspective* (7th ed.). USA: Pearson.

Huang, S., & Gross, M. J. (2010). Australia's destination image among mainland Chinese travelers: an exploratory study. *Journal of Travel & Tourism Marketing*, 27(1), 63-81.

Kim, J. H., Ritchie, J. R. B., & McCormick, B. (2012). Development of a scale to measure memorable tourism experiences. *Journal of Travel Research*, 51(1), 12-25.

Lee, B., Ham, S., & Kim, D. (2015). The effects of likability of Korean celebrities, dramas, and music on preferences for Korean restaurants: A mediating effect of a country image of Korea. *International Journal of Hospitality Management*, 46, 200-212.

Lee, J., Kim, H., Ko, Y. J., & Sagas, M. (2011). The influence of service quality on satisfaction and intention: A gender segmentation strategy. *Sport Management Review*, 14(1), 54-63.

Manthiou, A., Kang, J., Chiang, L., & Tang, L. (. (2015). Investigating the Effects of Memorable Experiences: an Extended Model of Script Theory. *Journal of Travel & Tourism Marketing*, 33(3), 362-379.

Marschall, S. (2012). Tourism and memory. *Annals of Tourism Research*, 39(4), 2216–2219.

Martínez, S. C., & Alvarez, M. D. (2010). Country Versus Destination Image in a Developing Country. *Journal of Travel & Tourism Marketing*, 27(7), 748-764.

Nadeau, J., Heslop, L., O'Reilly, N., & Luk, P. (2008). Destination in a country image context. *Annals of Tourism Research*, 35(1), 84-106.

Nazir, M. (2008). *Metode Penelitian*. Bogor: Ghalia Indonesia.

Oliver, R.L. (1997), *Satisfaction: A Behavioral Perspective on the Consumer*, McGraw-Hill, New York, NY.

Petrick, J. F. (2004). The roles of quality, value, and satisfaction in predicting cruise passengers' behavioural intentions. *Journal of Travel Research*, 42(4), 397-407.

Quadri-Felitti, D. L., & Fiore, A. M. (2013). Destination loyalty: Effects of wine tourists' experiences, memories, and satisfaction on intentions. *Tourism and Hospitality Research*, 13(1), 47-62.

Roth, K. P., & Diamantopoulos, A. (2009). Advancing the country image construct. *Journal of Business Research*, 62(7), 726–740.

Santoso, S. 2010. *Statistik Multivariat Konsep dan Aplikasi dengan SPSS*. Jakarta: PT Elex Media Komputindo.

Schwartz, S. H., & Howard, J. A. (1980). Explanations of the moderating effect of responsibility denial on the personal norm behavior relationship. *Social Psychology Quarterly*, 43(4), 441e446.

Sekaran, Uma, (2006), *Metodologi Penelitian Untuk Bisnis Buku 1 Edisi 4*, Jakarta: Salemba Empat.

Sugiyono. (2013). *Metode Penelitian Pendekatan Kuantitatif Kualitatif dan R & D* (19th ed.). Bandung: Alfa Beta.

Tan, W. (2017). Repeat visitation: A study from the perspective of leisure constraint, tourist experience, destination images, and experiential familiarity. *Journal of Destination Marketing & Management*, 6(3), 233-242.

Tung, V. W. S., & Ritchie, J. R. B. (2011aa). Exploring the essence of memorable tourist experiences. *Annals of Tourism Research*, 38(4), 1367–1386.

Umi Narimawati. 2008. *Metodologi Penelitian Kualitatif dan Kuantitatif, Teori dan Aplikasi*. Bandung: Agung Media

Um, S., & Crompton, J. (1990). Attitude determinants in tourism destination choice. *Annals of Tourism Research*, 17(3), 432e448.

Walmsley, D. J., & Young, M. (1998). Evaluative images and tourism: The use of personal constructs to describe the structure of destination images. *Journal of Travel Research*, 36(2), 65–69.

Wilkins, H. (2011). Souvenirs: What and why we buy. *Journal of Travel Research*, 50(3), 239–247.

Zhang, H., Xu, F., Leung, H. H., & Cai, L. A. (2015). The Influence of Destination-Country Image on Prospective Tourists' Visit Intention: Testing Three Competing Models. *Asia Pacific Journal of Tourism Research*, 21(7), 811-835.