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THE INFLUENCE OF ROA, ROE, EPS, PER, AND DIVIDEND POLICY TO STOCK PRICE OF FIRMS LISTED ON INDONESIA STOCK EXCHANGE

Abstract

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Stock price is a price that appear from result of movement in demand and supply that appear on stock exchange. The rise and fall stock price is why investor consider in making investment decisions. The purpose for this research is to observe whether DPS, ROA, PER, DPR, ROE, and EPS have an influence on the stock price of firm listed on Indonesian Stock Exchange .

This research used 98 sample firm from 540 total of firm listed on Indonesian Stock Exchange from period 2013 until 2017. This study using secondary data from financial statement. However during the data observation remains 387 data after outlier test with SPSS version 24.

The results of this study show that PER, DPS, and EPS have a significant positive impact on stock prices but the DPR has a significant negative impact on stock prices. variables that do not have a significant impact are ROA and ROE.

Keywords: *DPS, ROA, DPR, PER, ROE, EPS, Stock Price*