

*Undergraduated Thesis
Bachelor Management Study Program
Odd Semester 2017/2018*

**ANALYSIS OF INFLUENCE USING NET PROFIT MARGIN (NPM),
BOOK VALUE PER SHARE (BVPS), EARNING PER SHARE (EPS),
FINANCIAL LEVERAGE AND ASSET TURNOVER ON STOCK PRICE
AT BANKING COMPANIES LISTED IN INDONESIA STOCK
EXCHANGE (IDX)**

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Abstract

The purpose of this research is to test empirically the ratio of net profit margin (NPM), book value per share (BVPS), earnings per share (EPS), financial leverage, and asset turnover to stock price at companies listed on the Indonesia Stock Exchange (IDX).

The final sample of this research is 41 banking companies listed in Indonesia Stock Exchange from period 2012-2016 and has met the criteria of research. The data used in this study is secondary data, data collection method used is by documentation techniques of published financial statements. The data obtained will then be analyzed by descriptive statistic test on the SPSS program for outlier, and then will be tested with the E-Views program through pooled least square test, fixed test, chow test, random test, hausman test, and white-cross section test.

The results of this study indicate that the partial ratio of net profit margin (NPM), book value per share (BVPS), and financial leverage have significant effect on stock price while asset turnover and earnings per share (EPS) have no significant effect on stock price. And simultaneously the ratio of net profit margin (NPM), book value per share (BVPS), earnings per share (EPS), financial leverage, and asset turnover have a significant effect on stock price at Banking Company in Indonesia Stock Exchange (IDX) year 2012-2016.

Keywords: *net profit margin (NPM), book value per share (BVPS), earnings per share (EPS), financial leverage, and asset turnover*