DAFTAR PUSTAKA


Huong, N.T. (2012). Key factors affecting consumer purchase intention: A study of safe vegetable in Ho Chi Minh City, Vietnam: *University of Economics Ho Chi Minh City*


Jakki Mohr.


Pepadri, I. (2002). Pricing is the moment of truth: All marketing comes to focus in the pricing decision. *Jurnal Usahawan NO. 10 TH XXXI.*


Sum, J. and Liao, M.W.T. (2009), Sem for purchase intention of home video game consoles. Taiwan: *Department of Electronic Commerce National Chung Hsing University*


http://nationalgeographic.co.id/berita/2013/12/seminggu-tanpa-smartphone-orang-bisa-stres

http://inet.detik.com/read/2014/02/03/171002/2485920/317/indonesia-masuk-5-besar-negara-pengguna-smartphone

