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#28991 Summary

SUMMARY REVIEW EDITING SUBMISSION

Authors: Rina Shahriryani Shahrullah

Title: REVIEWING THE APPROACHES OF INDONESIA ON TRADEMARK DILUTION DOCTRINE

Original file: 28991-95281-1-SM.DOC 2022-11-15

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Submitter: Rina Shahriryani Shahrullah

Date submitted: November 15, 2022 - 02:01 PM

Section: Articles

Editor: Sanusi Bintang

Author comments: Dear Editor,
Mohon pertimbangannya untuk publikasi artikel yang saya ajukan. Terima kasih

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SUBMISSION METADATA

Authors:

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Affiliation: Universitas Internasional Batam

Country: Indonesia

Bio Statement: -

Principal contact for editorial correspondence:

Title and Abstract

Title: REVIEWING THE APPROACHES OF INDONESIA ON TRADEMARK DILUTION DOCTRINE

Abstract: Rights to well-known trademarks need legal protection. The well-known trademark case relates to the trademark dilution doctrine. This research aims to analyze and determine the legal doctrine of trademark dilution in Indonesia. The research used a normative juridical approach so that secondary data was collected by using library research methods. The conclusion of the research is that the regulation of the trademark dilution doctrine in Indonesian national law is still implied. However, provisions related to the trademark dilution doctrine in the Paris Convention for the Protection of Industrial Property Rights and the Agreement on Trade-Related Aspects of Intellectual Property Rights can be applied. The resolution of violations of the trademark dilution doctrine in Indonesia under the Trademark Law is not optimal. The well-known trademark cases studied in this research meet the trademark dilution doctrine which contains the concept of passing off. The regulation on the trademark dilution of well-known trademark in Indonesia is still not perfect, so it is necessary to improve its legal substances.

Indexing

Academic discipline and sub-disciplines: Commercial Law

Keywords: Dilution, Trademark, Intellectual Property Rights, Indonesia

Language: en


Supporting Agencies


Agencies: Florianus Yudi Priyo Ambaro; Universitas Internasional Batam, Faculty of Law; Vivi Marlina; Universitas Internasional Batam, Master of Law Student


References


References: Ali, A., & Heryani, W. (2012). Asas-Asas Hukum Pembuktian Perdata. Kencana.

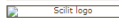
Aristidou, C. (2014). Trade Mark Infringement and Dilution as Causes of Action: The US and UK Framework. *Mondaq*.
<https://www.mondaq.com/cyprus/Intellectual-Property/312146/Trade-Mark-Infringement-And-Dilution-As-Causes-Of-Action-The-US-And-UK-Framework>











KEYWORDS

Asas Authority children Corruption
Kewenangan Korupsi Law Law
Protection Legal Protection Legality Lembaga
Pemasaran Narkotika Narkotika
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2. Bukti Review

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Authors: Rina Shahriyani Shahrullah
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 Section: Articles
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Round 1
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EDITOR DECISION

Decision: —
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