# CP2022-Oda I. B Hariyanto-Cultural tourism: The meaning and symbol of crocodile bread in Betawi traditional marriage

	ALITY REPORT	codile bread in E			
8 SIMILA	% ARITY INDEX	<b>7</b> % INTERNET SOURCES	1% PUBLICATIONS	6% STUDENT F	PAPERS
PRIMAR	Y SOURCES				
1	eprints.	ummi.ac.id			5%
2	Tourism	za Sari, Okki Trii Attraction: Nat de Gruyter Gmb	ural or Artifici		<1%
3		dings of Tourisr ional Conference 2020	•		<1%
4	Submitt Student Pape	ed to Nazarbay	ev University		<1%
5	confere	nce.ulm.ac.id			<1%
6	WWW.W6	ebology.org			<1%
7	backend Internet Sour	d.orbit.dtu.dk			<1%

# CP2022-Oda I. B Hariyanto-Cultural tourism: The meaning and symbol of crocodile bread in Betawi traditional marriage

by Oda I. B Hariyanto

**Submission date:** 07-Jun-2022 10:07AM (UTC+0700)

**Submission ID:** 1851987411

File name: Paper\_O.I.B.\_Hariyanto.docx (224.13K)

Word count: 6925 Character count: 37568

Current Issues In Tourism, Gastronomy. and Tourist

Destination Rasearch - Oktad/ana et al (Eds)
Cl 2022 Copyright the Author(s), ISBN 978-1-032-16310-9

Cultural tourism: The meaning and symbol of crocodile bread

in

Betawi traditional

marriage

O.1.B. Hariyanto

Umversitas tnternasional Batam. Indoneska

ABSTRACT: Indonesian people have a diversity of culture efbnlcity, Rhgion, language, and custom that enriches local wisdom. In addition, the human lifecycle tradition of Indonesian ethnic groups can be n tourist object and attraction. One of the example, of the tradition is the marriage tradition of the Betawi ethnic group with the bridewe lth (\$\phi\$'sero/\dit()) of 'crocodile' bread as a symbol to express the gT00m's faithful promise, pa ence, and responsibility for protecting his family. Therefore, this research aimed to revenl. The 'hronology and meaning of the 'crocodile' bread symbol as \$Seserahan\$ in Betawi marriag9.tm\( \phi\)ilion. Thi, research was carried out through n descriptive qualitative research method, with fuultidisciplinary approach and semiotic studies to analyze the symbols and meanings of 'crocodille' bread based on the local society's perspecuve. The procession of 'crocodille' bread \$Se\) erahan in Betawi marriage tradition can be presented as a tourist object and attraction both for omesric and foreign tourists.



# INTRODUCTION

Indonesia is unique due to its ethnic groups and customs througliQUt the archipelago from Snbang to Merauke. The Indonesian cultural diversity indicates the cultural wealth of each ethnic group in Indonesia (Iluriyonto 2017). Furthermore, as an archipelagic country, Indonesia has various ethnic groups \*\*\* th diverse, unique, and distinctive mindsets, knowledge, art, religions, languages, and local c rural traditions (Widiastuti 2013). Every society has its own unique culture as a part of support ng society life (emic). This becomes an anraction for both domestic tourists and foreign tourists.

Culture is a manifestation of tradition actualized in the form of art, customs, and religious ritual traditions, as well as traditional rituals related to the human life cycle. Including the diversity of traditional foods from each ethnic group in Indonesia, some people use food 10 complement ritual acnvities in religion and the traditional rituals of the human lifecycle. Food is often used as a means of retaining cultural identity (Sibal 2018). For a part of the society, foods are needed in several ritual events, whether it is ritual for individual needs such as human life cycle, religious ritual, the ethnic group's identity, and the race of a nation (Hariyanto 2017). In this case, traditional food is served as a symbol to express educational meaning, conveyed 10 the audience or the society attending the ritual. As time goes by, traditional food is being replaced by foreign or modem foods from various Asian and Western countries. Traditional food is slowly but surely starting to be abandoned and forgotten by some people, especially today's millennials. Along the time, the symbolic sources of food that have local wisdom will also become extinct although it is actually very meaningful for Indonesian tradition preservation. Daniah (2016) claimed that globalization has significantly shifted the values of indigenous Indonesian local culture. Foreign cultural values are developing rapidly in people's lives and broadly affect the millennial generation. Millennials do not even realize that they have lost a lot oftmditional foods and simultaneously lost the local wisdom of a regional culture that has meaning for people's lives.

Traditional rituals are related to the humon life cycle from their birth, to marriage, and to death. These three very interesting human hfc processes often involve folmly and relatives as well as bringing joy, emotion, and sadness (Busro 2017). For example, in Hinduism, the Ngaben ritual in Bali is n ceremony for the burning or cremation of corpses. In this case, the fire is Brahma or the creator, while Ngabe« means going to Brahma-Loka or sending the corpse to the next life buck to the Creator. The Ngaben ceremony is a symbol to purify the spirits of those who have died. Ngaben is a happy time for I hadus because parents or children have carried out their obligations as family members. Therefore, the Ngaben ceremony is always greeted with joy without any sadness. This ceremony is a phenomenon and has become one of the tourist attractions, particularly to foreign tourists (Ilutagalung 2009). The human life cycle tradition is always an interesting discussion topic. In this case, the human life cycle studied is the marriage tradition of the Betawi ethnic group. In Betawi marriage tradition, the groom's family brings Seserahan in the form of food, which is 'crocodile' bread. This bread is given to the bride us a symbol with a very sacred ni.c,ning and as an expression of a faithful pledge from the groom to the bride (Hyrasn 2019). Indgpcsia's cultural diversity contributes 10 the diversity of using signs and symbols in the form of food to deliver messages, intentions, and goals. The Betawi marriage tradition can be a tourism attraction for both domestic and foreign tourists, thus it should be included in tour packages, ch as the Ngaben ritual

The first objective of the current research is to reveal and describ the chronology and preserve the traditional expressions and meanings of 'crocodile' bread Seserahan in Betawi traditional marriage, which is now almost extinct and is now almost not un z rstood by the millennial generation. The second objective is that this study aims to maintain thatJ'ie cultural inheritance from generation to generation is not interrupted or stopped, thus causing-the loss of the meaning of local wis contained in the symbol of'crocodile' bread. On the other hund, the dynamics of society will vuse changes in how people think and view an object. The question raised is how the chroqology of the 'crocodile' bread symbol arose as a Beta marriage tradition that has a sacred in ing to be preserved throughout the ages, especially in f3etawi society. The local wisdom value maintained throughout the ages can serve as the foremost filter in dealing with Indonesia's foreign cultural values. According to Ahimsa-Putra (200j/. Indonesian local wisdom is the basis' for more sustainable society development in various situations and conditions. In addition to be a part in Betawi marriage tradition, the preservation of giving 'crocodile' bread can also we a tourist object and attraction.

# 2 LITERA REVIEW

# 2.1 Previous studies

Each ethnic group in Indonesia has ils own marrnlge traditions. This uniqueness becomes a characte \( \mathbb{C} \) that distinguishes the ethnic grou \( \phi \) il Indonesia. The marriage tradition of the Malays in Tanjung Kuyo Village, Sumatra, provides J!)! \( \phi \) ligation to the groom to give a shopping money gift to the bride whose amount is determined based on the mutual agreement (Windyarti 2015). This shows the presence of deliberation between both sides of the groom and bride's family to build togetherness and unification. I a dition, in the marriage tradition of the Weelewo Ethnic group in Southwest Sumba, the groom is obliged to give 'belis' as a dowry to the bride. 'Belis' is mamoli or cash that is given to the bride as a binding sign of friendship, kinship, or a symbol to unite the bride and groom as husband and wife (Lede et al. 2018). Furthermore, the marriage tradition of Galela Ethnic group in North Maluku is a traditional marriage with a modem touch because the dowry given is in the form of a ring. This dowry is part ollwstem culture that acts as a valid bond for life. In addition, other \*Seserahan\* is also given including clothes and food. The food is called tamo with cone-shaped rice decorated with side dishes. such as eggs. vegetables, tomatoes, and chicken. This food is a symbol of the integration of nature, environment, soil fertility, and society which are the basis of strength (Satria 2013). Furthermore, the marriage tradition of Dayak ethnic group in

Kalimnntan has a dowry in the form of goods that shows the obligation or ability of the prospective groom 10 provide a living for his family in the future. In addition, while plates und bowls nrc also given from the groom 10 the bride as a symbol of purity. The marriage tradition of Dayak ethnic group is also attended by traditional or society leaders to give advice so that their marriage will last. Mcam,hile, the food provided 1s in the form of nasi adap, which is a symbol of information 0 guests that their marriage is legal (Kristina 2018). Additionally, the marriage tradition of Asmar ethnic group in Papua, provides *Seserahan* in the form of hunted animals. i.e., pig's snout. nnd tunics. These animals are considered to be the most valuable *Seserahan* since the majority of the Asmat's livelihoods are forest and hunting products (Triantoro et al. 2017).

Meanwhile, in the Javanese marriage tradition, *Seserahan* is earned out by giving a dowry as a sign of completion done during the marriage proposal. *Seserahan* given from the groom 10 the

is based on the deliberation of both parties and the ability of the group. There are nine kinds of complete delivery and each of them has n different symbol and mean' g (:ruamu & Whhyuningsih 2018; Pupitorini & Faidah 2018). The marriage tradition of severa fethnic groups in Indonesia is generally a procession in the form of Seserahan of dowry, w'}iffl is called peningset in Javanese. Seserahan i tradition that must be done by the prospective or mom i;, wen to the prospective bride. This can be in the form of money, goods, and food. In this case, the food is usually in the form of vegetables and fruits, especially cakes. Each ethnic gro1p":;'rregion ha, different cakes or traditional foods. The use of ingredients, shapes, and the name ophe cake is also different, as well as the way of processing it (Table 1).

Table I. Previous research

review.			
Researcher s	Marriage Tradition	<:»:	Aim of Study
Satria (2013)	The marriage tradition of J: jale la Ethnic g;,u6ji in North Maluku	<ul> <li>A gill in lhe form of a gold ring.</li> <li>Giving clothes and food, food is called ramo: cone*</li> <li>shaped rice, decorated around ii with side</li> </ul>	- Legitulllitbond symbol for a hfetime. - The integration of nature and ttk: environment; Soil fertility and society become, the basis of
Windyarti (2015)	The marnage tradition of the Malays in Tanjung Kuyo	dish* and major vegetables, ( Giving in the, form of shopping money	strength for a marriage. Building togetherness and deliberation and unification from both sides of
Triantoro. Kusrini. and Prasetyo (2011) de. 8ld3y.l. and Anshon (2018) Kristina (2018)	Village, Province Riau The marriage trndhion of Asmar ethnic group in Papua The marriage tradition of the Weelewo Ethnic group in Soulh"-cst Sumba.	Gills in the l'orm of prey such as plg> taken from the snoot of pigs and turtles. Belis or marnoli or *sh gill</td <td>the family.  The tortoise is the most precious gift to the bride-to-be. Signs of binding tics of friendship, kinship as a symbol to unite the, prospective groom. and the prospectrye bride</td>	the family.  The tortoise is the most precious gift to the bride-to-be. Signs of binding tics of friendship, kinship as a symbol to unite the, prospective groom. and the prospectrye bride
	The marriage tradition of Dayak ethnic m Kalimantan.	- Giving in the form of white plates and bowls - Nasi adap is a symbol of information to guests that their marriage is valid	as husband and wife.  - White as a symbol of holiness and household equipment as the husband's obligauon and ability 10 provide a living for his family - Nasi adapas infonnation to guests that thetr mnrnage is vahd

Table 2. Previous research review.

Table 2. The vious	research review.		
Researchers	Marriage Tradition	Seserohan	Aim of Study
Pup,ton    and Faidah. (2018) Pratama and Wahyuningsih. (2018)	1nc Javanese marriage tradition 10 Surakarte,	The offering,, on the Javanese marriage tradition can be categonzed into: A set or women not needs; clothes, shoes, jewelry and make-up Beauuful betel lear and banana Bananas and a set or betel ayu.  Mnrket snacks; "'(t pastries In the form of agneultural products; vegetables and fruits symbolize Battk and stagen Forthe Javanese, ba and stagen are inseparable.	It is hoped that a wife ,Il always look anractive to from of her husband in the future, always of one heart.  Symbol of happiness  The bnde and groom arcunited in marriage until the end of their li "cs Welfnre JIPd prayers so that the lifQthe bride and gr9ffll brings blessings t ♦ hc family and those around them  Bulik cloth, so th.lt husband and wife can keep secrets from each other,  Stagen implies a
O.l.B Hariyanto 2021	The marriage tradition or Betawi <b>ethnic</b>	G_king a pair of cro&dlle bread	strong determination in living the household. History and nature Tribal environment Local genius Betawi people - Croeodil symbol of fidelity in marriage, especially on the part of the-husband being loyal to hi, wife. Responsible for family.

Based on the results of six previous studies, namely about the marriage tradition of the Galela tribe from North Maluku (Satria 2015); the marriage tradition of the Malays in Tanjung Kuyo Village, Riau Province (Windyarti 2015); the marriage tradition of the Asmar tribe in Papua (Triantoro et al. 2017); the marriage tradition of the Weelewo tribe in Southwest Sumba (Lede et al. 2018); the marriage tradition of the Dayak tribe io former Kalimantan (Kristina, 2018); the Javanese marriage tradition in Surakarta: and 'he marriage tradition of the Betawi tribe. the marriage traditions of the tribes in Indonesia basically have similarities, namely: (I) there is a Seserahan procession; (2) Seserahan is in the form of food; and (3) food is a symbol and has meaning and purpose. Each tribe has differences in terms of food ingredients or food used as offerings. The Betawi marriage tradition is analogous to a 'crocodile' in the form of bread as a symbol of the fidelity of a prospective husband and is responsible for and cooperates in marital life. The Betawi tribe has the skills and abilities (local genius) to present the life behavior of a loyal 'crocodile' animal couple without making a promise in front of a penghulu or priest

#### 2.2 Tourism object and attractlon

Tourism is a combination of various kind 3 ffun activuies supported by various interesting facilities, accompanied by professional services 5 he Ministry of Tourism of the Republic of Indonesia or Kemenparekru] (2009), through the Law of the Republic of Indonesia number 10 of 2009 on Tourism states that "Tourism objects and attractions are everything that has uniqueness, beauty, and value in the form of a diversity of natural, cultural. and man-made wealth which is the target or pu 3 se of tourist visits." Tourism objects consist of natural tourist objects including 2 ) the beauty offlora and fauna, (b) the uniqueness and distinctive of ecosystems such as beaches and mangrove ecosystems, (c) the uniqueness of natural phenomena such as craters, hot springs, wnterfalls of lakes, and rivers, and (d) cultivation of natural resources such as rice fields, plantations, 3 yestock, and fisheries. The second tourist object is social and cultural tourist objects which include museums, historical relics, traditional ceremonies, and arts and crafts performances. The third tourist object is special interest tourist objects which attract tourists who have special interests rh bbics including hunting, mountain climbing. rafting, agro-tourism, and various kinds of wate sports. The fourth one is man-made tourist objects which are various innovations that humans have made lo develop artificial tourist objects such as Ancol, Taman Mini, Disneyland, and :;,||) on (Natalya Nikolacvna Zubakova et al. 2014).

An object can have a tourist attraction as long as the object '!Jets the criteria 10 motivate and generate the tourists' interest 10 visit the object. This criteria in :fudes: (I) what to see—there are unique and interesting objects and attractions that can be enjoyed and felt by tourists, and are different from other destinations or areas; (2) what to d there are various recreational complete and fun facilities so that the tourists can choose activiti!/according to their hobbies, ranging from children, teenagers to adults or the elderly; (3) what to buy—There is a place to shop 10 buy souvenirs and local specialties; (4) how to arrive-s-accessibility and transportation ficih ies are available to be used to the destination; (5) 'here to stay—accommodation facilitiesj.rl available for tourists on vacation such as inns or hot with various classifications (Kirom etul. 2016).

The Betawi marriage tradition processions are a series of interesting and unline events that can be developed into tour packages  $\phi$  s,  $\phi$ io-culttl'lll tourism objects. This opens up opportunities for socio-cultural activities 10 be ack: iJed as a tourist attraction for domestic.:.,id foreign tourists, and at the same time become a medium for preserving local culture.

# 2.3 Culture



Budaya and ke@uffoya,||| (Culture) have different mcani'!SJ. n this case, budaya is the mind, reason, and human min!f! while kebudayaan is the result ofwo \( \rightarrow \) Ynd initiative which includes the results of thoughts.rmin<(and wisdom or human creations. ||Q. [inglish. the words budaya and kebudayaan are translated into one word, which is culture. Culture it as many perspectives. The first perspective is the folly!, which is the material form. This is thefnost concrete result of human work and initiative that! {an be felt, such as food products,'-19 is chold appliances, medicine, technology products, a.; to motive, and others. Meanwhile, lh9' \( \rightarrow \) malerial culture form is the result of human work and initiative in an abstract form. Therefore, both of these cultures are viewed based on the forms, those are (I) material form which "\s the same as material culture; (2) non-material or abstract forms which include ideas, co epts, values, norms, traditions, rules and so on which are abstract in nature and whose existence cannot be seen; and (3) the cultural behavior form or patterned actions from humans in society, such as the social order in society that regulates the human life in interacting in accordance with the status and roles regulated by the values and norms applied in the society (Lufiiany & Santosa 2011).

Furthermore, human culture has universal clements because these clements can be found in all the cultures throughout the world from ancient times to modern times. Based on the elements, culture cao be divided into eight parts, these are: (I) language, including spoken language, writing, and symbols used as a communication means between human beings: (2) knowledge, which is related to mind and wisdom to produce useful works and intentions for the needs of human life;

(3) the social system or social organization, including the order and customs as rules that govern human life in society; (4) the living equipment system and technology. including how humans carry out and maintain their lives as well as create and produce equipment as tools to make it easier to complete their work; (5) the livelihood or economic system, including how humans look for or generate livelihoods oran economic system, Based on the ethnography definition, economics is the system of how people earn income in order to meet their needs: (6) the absolute system of religion or belief. All peoples who have faith carry out ceremonies and traditions led by their religious leaders: (7) the activity of a society to produce an that is useful in human life (Koentjaraningrat 2000): and (8) food is pan of the culture whose development is in accordance with the development of human culture, since human birth requires various kinds of food as n nutrition source. Food is universally needed by humans from when they are III the womb, and so are the other seven elements of culture. Food is needed in all cultures in the world from ancient times to modern times. Its development follows the development of human culture. Therefore, food III terms of cultural clements can be equated as the eighth element of universal culture. Furthermore, cultural diversity contributes to the diversity in using signs and symbols of food. Food in the cultural concept has a broad meaning depending on the societal perception as interpreting and supported by the MoCICty (cmic). This 1s related to the belief of the local society (Yevim Nurti 2017).

#### 2.4 Local wisdom

The diversity of ethnic groups in Indonesia will enrich the diversity of the customs from Sabang. to Meruuke, According to BPS census in 2010, Indonesia has 1,340 et libic groups. Such diversity in ethnic groups. culture. religion. languages, and customs enrich the) Scat wisdom. Local wisdom is n local idea or ability that has the characteristics of being wi e, full of wisdom, good value, us well as being instilled in and followed by the members  $\partial T$  society local wisdom builds noble character so that the national culture has roots to build a national identity. Through education, local wisdot1 (local genius) basically can be seen as the basis for the formation of national identity (Iluriiynto 2017)

Cultural shifts or changes are events cause\_dj>y the dynamic development of cultural cfuments in society. Cultural shifts can cover all aspec17. "including the eight clements of cult which are language, knowledge, social systems, hte equipment and technology, economy, re igion or belief (Koentjamningrat 2000) and food. Peop 's perceptions towards a condition will. & intinuously occur in accordance with the dynamics tha occur in a society that is considered more suitable with the times (Widiastuti 2013). There are several changes in the millennial genera In, including entering the socio-cultuml life as well as changing the mindset and behavioraldiffestyle of the society, especially the millennial remained be emtion. Advances in science and teehn (IPTEK) have affected the Indonesian people's lives, in this case, it changes the people's-values and attitudes from being irrational to rational. In essence, there is no static culture Steause it will change and develops sooner or later, bo,ll caused by factors from the outside anctfrom within the society (Khoiri 2009). People's valoes-ahd attitudes will change due to a shift Qr'loss of identity. As the Indonesian nation "known tor its eastern values, thus its local wisdQ/J) which contains the meaning of goodness and educatio must be maintained.

### 2.5 Semiotics, symbols, and meaning

Semiotics is a science that studies sians. Signs are everything or objects that include colors, signs, body language, such as food, cJW}{es\_4nd} others, which represent something other than them selves. A previous study conduc!&t by Mintz (2002), food studies have illuminated broad societal processes such as political-economic value-creation, symbolic value-creation, and the social construction of memory. This means that the study of food and its relation to social processes provides political-economic value, symbolic value, as well as social values (Nuni 2017) as a meaningful system, culture is not always visible but requires significant, deep, and cautious interpretation

according to the perspective of the supporting society (cmic). A symbol is an object that has meaning and value and is studied by humans. It does not only include objects but also actions carried out by local people in accordance with the traditions from generation to generation (Zahra 2017).

Symbols and meanings have the characteristics of being public and not privately owned. Studying culture means learning the rules of symbols and meanings shared by society. In this case, semiotic approach is used to provide meaning or interpretation and express the purpose of communication, thoughts, and feelings, or any expressions conveyed by symbols. According to Riffaterre (1978) symbols are displacing of meaning, distorting meaning, and creating meaning. In addition, Chaer (2012) claimed that symbols have two meanings, those are denotative meaning which is the actual meaning and connotative meaning which is another meaning that " "added" or developed; this also called subjective meaning. The semiotic approach is conducted by first! Itracting value and meaning through signs found in society. This is closely related to semiotics foe sing on sign systems. The sign system is a combination of all systemic elements which represents meaning implicitly or explicitly, and a sign convention is a form of mutual agreement reg reyng the existence of the sign

(Jayancgara 2019). Symbol is used as one of communication means  $i\delta$  convey messages. thoughts,

and emotions (Haris 2018). The most important characteristic qflsymbols is arbitrary in the sense that symbols have no inherent relationship to what they rcprcseftt. Symbols are used by humans to share reality with others or interact with others. In addition, symbols are also used by humans to pass on culture from one generation to another

#### 2.6 Marriage

Perkawinan (Marriage) comes from the w ♠ I kawin which is an ancient Javan se, language which means to bring. Marriage is the umon of two people, making a bond and a ♠ red promise to be together in hardship and jo). Th♠ pu'; Posc of marriage is to build a happy flpnily and nurtur 6 their offspring to become useful mem ❖ ♠ fsociety for religion and nation. A ❖ rding to the Law of the

Republic of Indonesia Number I of 1974, marriage is an inner and ou er pond between a man and a woman as husband and wif ith the aim of forming a happy and ||tgn|| family or household based on the Belief in One and Only GO<L Marriage is considered || Hfit is carried out according to the religion and beliefs | decorded according to the appli e e laws and regulations. Marriage is

a sacred event in human life. Almost everyone experienc s this as a part of their human life circle. It is expected that marriage will lead to a lasting and harmonious life and offspring. According

to Santoso, (25!1> marriage is one of the most i nt dimensions of human life in any world.

Moreover, reflg,on and societal tradition also participate in regulating this event, such as the

wedding day, as well as the types of Seserahan a ymbols that have sacred meanings. In addition, the state 1so regulates marriage through the arriage Law No. I of 1974 (Figure I).

Aaism.e	R I T U		2 * 2
	A L S		r,_ Adncboa

Figure I. Frlmcwork ofth,nking.

307	te use only. No part of on. Violators will be pr	

#### 3 METIIODS

This study uses a qualitative descriptive method on the grounds that the results of the research arc current and actual social problems and ore described systematically. The object of the research is the marriage tradiuon of the Oelawi tribe and the meaning of the 'crocodile' bread symbol. In qualitative research, observation of social situations is important. To get accurate data, the focus of the research is on three clements, namely (I) the locus (place or space) or the research area is

Central Betawi or *Jakarta Kora*, outskirt Betawi area or Udik Betawi; (2) Betawi people as the main actors or actors (key informants) or as key resource persons; and (3) the activity is a procession of of Tenng the symbol of 'crocodile' bread all a Betawi traditional wedding (activities).

Data collection techniques require appropriate techniques and strategi/s in accordance with research objectives. Researchers collect quality and accurate research data. Accurate data is important m research so that it can lead to the correct conclusions. The data collectmn techniques used

are observation, interviews and documentation. To lest the data obtained are valid or not, a test is carried out using triangulation techniques, namely using seveipl different techniques to one key informant. Meanwhile, source triangulation, on the other hand, uses one data collection technique

10 different sources. To get quality key informants who � provide accurate data about the his.

tory and meaning of 'crocodile' bread in the marriage ujclition of the Betawi tribe, the snowball

technique is used. This technique is used 10 explore from one interviewee to another, obtain some accurate information, and find key sources who can-reveal the history and meaning of 'crocodile' bread in the marriage tradition of the Betawi tril\l.

The stages of data processing techniques, according 10 Sugiyono (2011) are as follows:

perform data reduction, collect all issues related to the history and meaning of 'crocodile' bread in the marriage tradition of the Betawitrifl'e. Observations and interviews were conducted in depth (deep interviews) with key informants: (2) the display of research findings data.js summarized

systematically so that it depicts the findset of the Betawi tribe, especially about the history and

meaning of 'crocodile bread in C.J. Ilarriage tradition of the Betawi tribe; (3) conduct triangulation analysis for the data obtain with depth and consistency or contradictions, which are accurate.

This data is needed to interpret the history and meaning of 'crocodile' bread in the marriage tradition of the Betawi tribe; and (4Jdata verification (conclusion). The Iriangulation results are then used as

the basis for making conclusions as a result of the research. In order  ${}^{\dagger}\!Q$  provide factual and accurate

research results fron! anouscultural points of view, the research also uses various relevant sciences

and theories or a multidisciplinary approach (Ratna 2010). To analyze the symbols and meanings of 'Crocodile' bread in 10 wi traditional marriages, a semiotic and imaginative approach to the communit to used based on the results of interviews with people who support the tradition.



# RESULTS AND DISCUSSION

### 4.1 Regiono! history and description

Based on the history, Betawi ethnic group is a descendant of the 5th century Proto Malay family. The Betawi ethnic group was not found during the census conducted during the Dutch colonial period in 1615–1815. The term 'B'etawi ethnic' group was used during the Dutch East Indies period through the establishment of 'kaoem Betawi association in 1923 which was founded by Husni Tharim (Pamungkas & Wahyudi 2015). Several studies on the Betawi ethnicity slated that Betawi culture is a mixture of several different ethnic cultures, including the Dutch, Chinese, Portuguese, Arabic, Indian, and Sundanese. These cultures influenced each other and the acculturation of a new culture, called Betawi culture. In addition, Bctawi is also known as a pluralistic society (Tantria cl al. 2017).

The residential areas of	ed without publisher's prior of Betawi ethnicity are divided b twi or Urban Betawi for those wh	ased on their cultural chara	cteristics,	
	i Udik. which is divided into tw			
	308			

who live in the Nonh and West of Jakarta as well as Tanggerang which arc influenced by Chinese culture, and (b) Suburbs Betawi ethnic group who hve in the eastern part of Jakarta, Bckasr, and Bogor who arc influenced by Sundanese culture. Based on its geography, the Betawi ethnic is

divided into Central Betawi or Urban Bctawi, Suburbs Betawi, and Coastal Betawi, who live on the coast, i.e., formerly the port of Sunda Kclapn (Andi n.d.).

Betawi people are Muslim and very religious. They are obedient in carrying out their religious teachings and arc tolerant of the other religions. Since childhood, Betawi children have been tauglu to recite and memorize the Qur'an until they graduate. The language used  $\,$ as Indonesian with Arn- bic absorption and Chinese with Betawi dialect. Betawi language occurs through interference at the morphological level, namely a change in vowel, 'a' becomes a 'e. for example.

'kenapa' becomes 'kenape' (Pujaning Ati & Ahmad 2021 ). Another example is 'I' with the

tion of the Arabic 'ane': the word 'ane' has entered Betawi language. as well as the absorption of the Chinese 'cngkong,' where the word 'engkong: has entered 13cUIWi,for grandfother. Likewise, Betnwi marriage tradition is a mixture of various cultures, such as Dutch, Chinese,

Arabic, Indian, and Sundanese. Batavia was the previous name oring the Dutch Colonial em

1621 to 1842. Now, it is known as Jakarta which is the cnpillll 🍪 )' of Indonesia. There are 13 major

rivers that pass through and enter Jakarta and finally empty-into the sea. Some of the major rivers include (I) Ciliwung River: (2) Angke River of 91.25 k9l length, in which the headwaters a in

Montengand East Cilandek Villages in BogorCity; and [1] Pesanggrahan River, which is U)?Stream

Regency, crossing Depok City, South Jakarta, and finally to Tangerang, Banten � other

river includes Cipinang River, whose headwaters are in Depok and empties into the (Jakarta

2019).

In the past, the river crossed by ships "i!V}'ing goods to Jakarta. On the other Jtand, rivers are also the habitat of 'crocodiles.' When saill"ng, people or communities aroun4. Jhe river often see

saltwater crocodiles living in the rh'l In 2018, several rivers in Jakana. 🍫 t viral including

Flood Canal River, Grogol River, a Pondok Dayung, where several 'cr > iles' were still found and emerged on the surface of the-river ("Selain di Ancol, Buaya Jug∳ ri,rnah Nongol di Ciliwung

clan Pesanggrahan" 2018). The river as a habitat for 'crocodiles,' w tt'te tradition of 'crocodile' bread Seserahan as a symbol1n Betawi traditional marriage have a � close relationship in Betawi people's life with their �ral surroundings. This is reflected jn: (I) the shape of the 'crocodile' bread as a symbol of Betawi marriage tradition; (2) the �ore of 'buaya putih' Situ Babakan

(the white crocodile of Situ Babakan), where situ mean lake. This folklore is believed to be a love story of lovers who could not conjoined, becall\$S..the girl was to be married to a richer man. Because oftha, the girl ran and dived into Situ Babalcan and was belped by the demon guard of

Situ Babakan, transforming the girl into a 'Whit rocodile' (Hendano 2019); (3) reflected as a

place name; 'rawa buaya' is believed to be an aid owned by landlord during the Dutch East Indies era. nr, located in Cengkareng village of ot Jakarta. Rawa Buaya is also used as the name of

TnlOSJakana bus stop and City's train stat! Infi; (4) 'Lubang buaya' is also a sub-village in

District, East Jakarta City, which is a relic of the Dutch East Indies (VOC |6th-18th centuries), originally a rubber plantation. II is that the name of 'Lubang Buaya' was inspired by the many

'crocodiles' found in Pondok Ge river around Lubang Buaya area. Lubang Buaya is also the site of the bloody events of the September 30th movement (G30S PK!) in 1965. Now, there is Pancasila Sakti Monument to commemorate the seven heroes who died during the 030S PKI incident.

It has been explained that the natural conditions of Batavia in the colonial era until now included many rivers which eventually led to the sea, and these rivers were the habitat of

Printed by: donupermana@gmail.com. Printing is for personal, private use only. No part of this book may be reproduced					
or transmitted without publisher's prior permission. Violators will be prosecuted.					
the saltwater crocodile. Life and relationships in the thoughts of Bctawi people, or the culture of the Betawi ethnic, are closely related to the surrounding natural conditions, especially about the 'crocodiles' which are often seen in rivers around Jakarta. Several facts have been discovered by the 'kaoem Betawiassociation, where in 1923, the word 'crocodile' was found in the legend of 'white crocodile of Situ Babakan' and 'rawa buaya' has been the name of several places in Jakarta since colonial times. In addition, there is also the Crocodile Hole which is a relic of the Dutch East Indies era, in which there is the Pancasila Sakti Monument now and the 'crocodile' bread as sesearahan in Betawi marriage tradition.					
309					

#### 4.2 Betawi marriage traditions and the symbol of 'Crocodile-bread

Marriage is an interesting event and pan of the human life circle. Indonesia hos many ethnic groups from Sabang to Marauke, where each of them has a different traditional each other. Betawi people have an interesting and unique marriage tradiuon, which contains the procedures and stages that must be passed by the bride, groom and their families. The 'Crocodile' bread as Sese-snae in Betawi marriage tradition is a sacred symbol of faithfulness from the groom to the bride. The meaning of the 'crocodile' symbol is that a husband is expected to be faithful to his wife until the end of his life, and vice versa. This is related to the life of crocodiles who have a loyal marriage to only one partner. Previous research conducted by Moheim (2009) reveals "that up to 70% of females choose to remain with their partner, oflen for many years. This amounts to the first evidence for partial mate fidelity in any crocodilian species and reveals a similarity in mating patterns between alligators". The research was conducted through observation for 12 year; to determin the mating life of alligator including crocodiles (Mohcim, 2009).

The second meaning of the symbol is the hope that the husband will become a leader or head of the family who can provide protection and comfort to his wife and childre protection given by a husband is related to the life of the male 'crocodile' who always supervises and provides protection to his partner, where the male 'crocodile' helps build a nest to lay eggs and guard them together. "I don't think any ofus expected that the same pair of old gntors that \v'ed together in 1912 vould still be breeding together in 2005 and may still be producing ne ts together to this day." This is a fact about the life of a pair of torocodiles' who are naturally loyal each other, without having to make a pledge of allegiance in carrying out their married life...The crocodile pair agrees and is responsible for maintaining their nests together, and is not tempted slightly by other 'crocodiles' around t)!em. The faithful behavior of the 'crocodile' becomes an inspiration and an example in human mrull-ied life. This is what later became the reason that . This is what later became the reason that . It is a symbol of Betawi marriage tradition. The 'crocodile' symbol gives a very meaningful meaning to the continuity of marriage life. On the other hand, the saltwater 'crocod & Crocodylus porosus, is one of the pro ded 'crocodile' species based on the Minister of A ulture Decree No. 716/Kpts/Um/IO@WSO and PP. 7 of 1999. Based on the decree, the use o all types of 'crocodiles' in IndonesiaP., Us 1 be approved by the Indonesian Minister of foreslt)£jRipai & Kamaruhayana 2016), due to'/' 'i"ilccreasing population and to sustainably maintain the 'crocodile' habitat. Likewise with th & Jocodile' bread Seserahan in the Betawi cultural maprage tradition, which can become extio t\Afe tradition is not preserved by the millennial senemtion of Betawi ethnic group. The median generation of the Betawi is expected to always include the 'crocodile' bread Seseroha'B! J'the proposal procession. In this case, Seserahan m tg9'form of 'crocodile' bread has a sacr � eaning as local wisdom and genius is owned by the Betawi ethnic group.

Betawi people have understood the characteri tics of 'crocodile' loyalty (1923), even before In ran independence (1945), and long befoix' the research conducted by Moheim et al. (2009). Thi aithfulness is indicated by the croco service seponsibility to his family, cooperation between the couple in providing nests, and protecting them from harm. This is done by large animals that are known to be very vicious. The 1 wisdom and genius possessed by the Betawi people must be preserved and become an exall! We for the lives of couples who will be married so that they will be loyal and lasting. On the Qlller hand, the proposal procession for Betawi marriage tradition is very interesting and unique, thus it can be presented as a tourist attraction for domestic tourists, especially foreign tourists who really like foreign culture. Local wisdom is the capital of noble character formation so that culture has roots to build national identity. This can be seen as the basis for the formation of national identity.



Based on the results of the research and discussion. the research can conclude that the symbol of 'crocodile' bread in the procession of Betawi marriage tradition has a close relationship with the

environmental and natural conditions of Betawi society from a long time ago (1923). Batavia. now Jakarta, is crossed by more than 13 rivers that empty into the sen, and these rivers are the habitut of the saltwater crocodile (Crocodylus porosus), Thus, the meaning of the symbol 'crocodile' and the word 'crocodile' is immortalized and actualized in the fonn of Seserohan of 'crocodile bread' in Betnwi marriage tradition as well as the name of the area, location, place, bus stops, and train stations in Jakarta. The previous Betawi ciders instinctively possessed local wisdom, by

analogizing 'crocodiles' as a symbol of the faithfutness in marriage. The symbol of 'crocodile' as a sacred promise for the longevity of a marriage should be imitated by couples who will marry. Meanwhile. research by Moheim et al. (1997-2009) conducted a 12-year study at the Savannah Raver Ecology Laboratory, University of Georgia to observe and prove that alligator reptiles of the 'crocodile' type have loyalty 10 their partners. In this case, the 'crocodile' couple will work together to make a nest when their partner lays eggs and keep them togejher. The Betawi marriage

tradition wuh Seserahan of 'crocodile" bread us a symbol that has I acred meaning is also an

education for couples who will hold a marriage so that the marriage must still be maintained well. Betawi marriage tradition with 'crocodile' bread Seserol n can be an attractive object for

tourists. In addition, the 'crocodile' animal can also be used tifa inlaiure as a distinctive Betawi

souvenir

### REFERENCE

S

Ahimsa-Putra, H. S. (2009). Bahasa, Sastra, Dan Kcanfan Lokal Di Indonesia. *Maba.,an*, 3(1), 30-57. hups://doi.org/10.26499/mab.vJi1.115

Andı, S. Y. (n.d.). ORANG BETAWI. S.,|| ktm, I. Retneved from http://www.sclubabakanbcl0"1.conl/

orang-bctawil"/.0AS::jak

Busro. (2017). Ritual Siklus Kehidu

i Cirebon.

hltps://doi.org/IO.31227/osfio/j7832"

Daniah. (2016). KEARI FAN LOKAL LOCAL WISDOM) SEBAGAI BASIS PENDIDIKAN KARAKTER.

Pioner Intlidikan, 5NoZ, 1-14. hllps://doi.org/E-ISSN 2549 6611

Hariyanao. O.1. B. (2017). DBSTINASI WISATA BU DAYA DAN RELIGI DI CIREBON. Jumal Ecodemica:

 $J \parallel mo/Ekonomt$ . ./full איל היא ווער היא הוא האונה אונס אונס הוא הוא האונס הוא האו

ATRAKSI WISATA BUDAYA DI BALI. In *USUepository*. Retrieved from Atrapi'w\sata, Upacara kcmatian Ngaben,
Bali websne: bltp, ,n:po''aury usu.sc.idlbitstrc:un/handlc/12345678?/13758/09E01088.

pdfscqucncc-l Hyrasti, K.(2019). Proscsi Pcmikahan Adat Betawi. *Popbl!la.Com.* Retrieved from

https://www.popbcla.com/ n:lationship/marricdlhyrasti-kayana,proscsi-pcmikahan-adal-bc(awi

Jakarta. • O. D. (2019). 13 Sungai Yang Mcmbcl3h Kota Jakarta. Doemh Kita, I. Retrieved

bu ro.ww.da """J,ldta.comlartikc1P.2/13-sungai-yang-mimbclah-kota-jakarta

Khoiri, M. (2009).\*Ifakno.simbol.danpergeseran.nilai.trodisi.upacara.adat.rebopungkasan.(Universitas.Islam ... >er, Sun:in Kalllaga). Retrieved from hup://digilib.uin-suka.ac.id/390711/BAB 1%2CVY.2C DAFTAR PUSTAKA.pdf

K.irom, N. R., Sudarmiatin, & Putra, I. W. J. A. �016). Faktor-faktor Pencntu Daya Tarik Wisata Kepeasna

Wisatawan. Jurnal Pelldidiktill: Trori. Penehtian. Don Pellgemballgoll. /(3), 536-546. Retrieved from hup://journal.um.ac.id/index.ph()ljptpp/articl< vic.v/6184

K.nstina, L. (2018). Sosialisasi Nilai-Nilai Ada, Perkawinan Suku Dayak Ketungau Sesaek Kepada Generasi Aluda di Dusun Selimus. UniVen, t.a.l Tanjungpura.

Lcdc, M., Bidaya, Z., & Al\hori, Z. (2018). Tradisi Betis dalam Perkawinan Adaa Suku Weelewo. CIVICUS?: Pendidikan-Penelitian-Pengabdian Pendidikan Pancasila Don Kewarganegaraan, 5(2). 20. https://doi.org/10.31764/civicu\*.vS.2.432

Lufliany, T., & Santosa, I. (2011). Bandung Tempoc Doloc. Serirupa Don Desain, I, t-6. Retrieved from umal-s1.fsrd.itb.ac.id/index.php/intcrior/article/download/67/64

Mohcim. (2009). The high fideliay of alligator love. In Issue of Molecular Ecology Retrieved from https://sn:l.uga.cdulthc-high-fidelity-of-attigator-tovc/

Natalya Nikolacvna Zubakova, Lidiya Aleksandrovna Sizcneva, N. M. K.. & Volgograd. (2014). Tourist

resources as object of theoretical inv	t publisher's prior permission. Violators will be stigations, Classification of tourist resources. Life Science p://www.hfescienocsite.comflsj/life1 08/091_24971life1 08	Journal,
619.pdf	ps	
	311	

# CP2022-Oda I. B Hariyanto-Cultural tourism: The meaning and symbol of crocodile bread in Betawi traditional marriage

	ALITY REPORT	codile bread in E		10111101110	50
8 SIMIL	% ARITY INDEX	<b>7</b> % INTERNET SOURCES	1% PUBLICATIONS	6% STUDENT I	PAPERS
PRIMAF	RY SOURCES				
1	eprints.	ummi.ac.id			5%
2	Tourism	za Sari, Okki Trii Attraction: Nat le Gruyter Gmb	ural or Artifici		<1%
3		dings of Tourisr ional Conference 2020	•		<1%
4	Submitt Student Paper	ed to Nazarbay	ev University		<1%
5	conferer	nce.ulm.ac.id			<1%
6	WWW.WE	ebology.org			<1%
7	backenc	l.orbit.dtu.dk			<1%

8	bircu-journal.com Internet Source	<1 %
9	www.ijbel.com Internet Source	<1 %
10	ejournal.iainbengkulu.ac.id Internet Source	<1 %
11	www.antropologinenseura.fi Internet Source	<1 %
12	au.wiley.com Internet Source	<1 %

Exclude quotes On Exclude bibliography On

Exclude matches

Off