

UNIVERSITAS INTERNASIONAL BATAM

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***THE RELATIONSHIP OF THE USE OF DEVICES AND
ACTIVITIES IN USING SOCIAL MEDIA ON
BEHAVIOR OF LEARNING PPKN
PARTICIPANTS IN VACATIONAL
SCHOOL OF NONGSA***

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ABSTRACT

The purpose of writing this research is to describe the relationship between the use of devices and activities in using social media to PPKN learning behavior. This study involved several factors which became the variables in this study, namely the use of devices, activities using social media and learning behavior of PPKN. Respondents involved in this study were 299 vocational high school students in Nongsa District. The data analysis method used was multiple linear regression analysis.

The sampling technique used was non-probability with a purposive sampling method. The questionnaire was distributed by means of researchers visiting the target school and then the school who distributed it to students in the school in the form of a google form and filled it out independently. There were 1218 questionnaires distributed with a return rate of 299 questionnaires.

The results of this study indicate that the variables used can predict student learning behavior in PPKN subjects. There is a positive and significant influence from the use of devices, the activity of using social media on the learning behavior of vocational students in Nongsa District towards PPKN subjects.

Keywords: Use of devices, Activities in using social media, Learning behavior