

DAFTAR PUSTAKA

- Achdiawan, H. (2019). Pengorganisasian komunitas kelompok tani dalam menjaga ekosistem lingkungan melalui pembuatan Pestisida Nabati Di Dusun Pule Desa Pule Kecamatan Jatikalen Kabupaten Nganjuk. *Doctoral Dissertation, UIN Sunan Ampel*.
- Akehurst, Carolina Afonso, H. M. G. (2012). Re-examining green purchase behaviour and the green consumer profile: New evidences. *Management Decision* 50(5).
- Ali, A., & Ahmad, I. (2016). Environment Friendly Products: Factors that Influence the Green Purchase Intentions of Pakistani Consumers. *Pakistan Journal of Engineering, Technology & Science*, 2(1), 84–117. <https://doi.org/10.22555/pjets.v2i1.697>
- Berger, J. (2019). Signaling can increase consumers' willingness to pay for green products. Theoretical model and experimental evidence. *Journal of Consumer Behaviour*, 18(3), 233–246. <https://doi.org/10.1002/cb.1760>
- Cheah, P. (2011). Attitudes towards environmentally friendly products: The influence of ecoliteracy, interpersonal influence and value orientation. *Marketing Intelligence & Planning* 29(5) 452-472.
- Chen, Y. S., & Chang, C. H. (2013). Towards green trust: The influences of green perceived quality, green perceived risk, and green satisfaction. *Management Decision*, 51(1), 63–82. <https://doi.org/10.1108/00251741311291319>
- Doszhanov, A., & Ahmad, Z. A. (2015). Customers' Intention to Use Green

Products: the Impact of Green Brand Dimensions and Green Perceived Value. *SHS Web of Conferences*, 18(2012), 1008. <https://doi.org/10.1051/shsconf/20151801008>

Fatahullah, F., Rudi, R., & Jusriana, H. (2020). Perakus (pengendali Hama Serangga dan Tikus) Alat Tepat Guna Otomatis Berbasis Mikrokontroler Sebagai Solusi Pangan Tanpa Pestisida Kimia. *Jurnal PENA: Penelitian Dan Penalaran*, 7(1), 53-63, 7, 53-63.

Ghozali, I., & Latan, H. (2012). Partial Least Squares: Konsep, Teknik, dan Aplikasi SmartPLS 2.0 M3. *Semarang: Badan Penerbit Universitas Diponegoro*.

Hair, J. F. (2010). *Multivariate Data Analysis. A Global Perspective. 7th Edition. Upper Saddle River: Prentice Hall.*

Handayani, S., Affandi, M. I., & Susanti, S. (2019). Analisis Karakteristik Mutu Beras Organik Varietas Mentik Susu Dan Sintanur. *Journal of Food System & Agribusiness*, 2(2), 75-82. <https://doi.org/10.25181/jofsa.v2i2.1113>

Indriantoro, N., & Supomo, B. (2013). *Metodologi Penelitian Bisnis Untuk Akuntansi & Manajemen Edisi 1. Yogyakarta: BPFE Yogyakarta.*

Indriantoro, Nur, & Supomo, B. (2012). *Metodologi Penelitian Bisnis Untuk Akuntansi dan Manajemen. Yogyakarta: BPFE.*

Nicolas Guéguen, J. S. (2016). Green Altruism": Short Immersion in Natural Green Environments and Helping Behavior. *Environment and Behavior* 48(2).

Sheikh, F. Z., Mirza, A. A., Aftab, A., & Asghar, B. (2014). Consumer Green

Behaviour Toward Green Products and Green Purchase Decision. *International Journal of Multidisciplinary Sciences and Engineering*, Vol.5, No. 9.

Solaiman, M., Halim, M. S. A., Manaf, A. H. A., Noor, N. A. M., Noor, I. M., & Rana, S. S. (2017). Consumption Values and Green Purchase Behaviour an Empirical Study. *Int. Bus. Manag*, 11, 1223–1233, 11(6), 1223–1233.

Uddin, S. M. F., & Khan, M. N. (2016). Exploring green purchasing behaviour of young urban consumers: Empirical evidences from India. *South Asian Journal of Global Business Research*, 5(1), 85–103. <https://doi.org/10.1108/SAJGBR-12-2014-0083>

Uddin, S. M. F., & Khan, M. N. (2018). Young Consumer's Green Purchasing Behavior: Opportunities for Green Marketing. *Journal of Global Marketing*, 31(4), 270–281. <https://doi.org/10.1080/08911762.2017.1407982>

Wei, S., Ang, T., & Jancenelle, V. E. (2018). Willingness to pay more for green products: The interplay of consumer characteristics and customer participation. *Journal of Retailing and Consumer Services*, 45, 230-238.

Widodo, W., Kamardiani, D. R., & Rahayu, L. (2016). Minat Konsumen Terhadap Beras Organik di Daerah Istimewa Yogyakarta dan Jawa Tengah. *AGRARIS: Journal of Agribusiness and Rural Development Research*, 2(2), 134-142.

Yadav, R., & Pathak, G. S. (2016). Young consumers' intention towards buying green products in a developing nation: Extending the theory of planned behavior. *Journal of Cleaner Production*, 135, 732–739.

<https://doi.org/10.1016/j.jclepro.2016.06.120>

Zhao, H. H., Gao, Q., Wu, Y. P., Wang, Y., & Zhu, X. D. (2014). What affects green consumer behavior in China? A case study from Qingdao. *Journal of Cleaner Production*, 63, 143–151.

<https://doi.org/10.1016/j.jclepro.2013.05.021>

Zu'bi, M. F., Al'dmour, H., Al'Shami, M., & Nimri, R. (2015). Integrated green purchase model: An empirical analysis on Jordan. *Management*, 4(2), 139-151.