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***ANALYSIS THE EFFECT OF EMPLOYEE PERFORMANCE ON SERVICE
AT PT SUMBER ALFARIA TRIJAYA TBK (ALFAMART)***

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ABSTRACT

This study aims to examine the influence of leadership style, work environment and organizational culture on job satisfaction and employee performance at PT Sumber Alfaria Trijaya Tbk (Alfamart).

The author used multiple regression analysis method as a methodology in this study. The samples collected to be processed into research data were 249 samples or primary data from the research object, namely employees of PT Sumber Alfaria Trijaya Tbk (Alfamart) in 2 (two) sub-districts of Sekupang and Batam Kota.

Based on the results of the data, it is found that the variables of leadership style, work environment and organizational culture have positive and significant influence on the dependent variable job satisfaction and employee performance.

Keywords: *leadership style, work environment, organizational culture, job satisfaction, employee performance.*