

UNIVERSITAS INTERNASIONAL BATAM

*Faculty of Economy
Management Study Program
Even Semester 2019/2020*

DETERMINE THE EFFECT OF FINANCIAL ATTITUDE, FINANCIAL BEHAVIOR, FINANCIAL KNOWLEDGE, AND MONEY ATTITUDE TOWARD THE FINANCIAL LITERACY OF UNIVERSITAS INTERNASIONAL BATAM STUDENTS

**LISA
NPM: 1641089**

ABSTRACT

This study aims to analyze whether there is an influence from the independent variables, namely financial attitude, financial behavior, financial knowledge, and money attitude towards the financial literacy of Batam International University students who are appointed as the dependent variable in this study.

Based on the data collection method used in this study, this study distributed online questionnaires to 366 Batam International University students who were selected as research subjects. And with SPSS (Statistical Set of Social Sciences) version 25 as the application used to process data.

The results of this study indicate that the independent variables financial attitude and money attitude have a significant relationship with the financial literature of Batam International University students, while the variables that do not show a significant relationship are financial behavior and financial knowledge.

Keywords : *Financial literacy, financial attitude, financial behavior, financial knowledge, money attitude.*