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DOCUMENTARY VIDEO DESIGN “IMPACT OF COVID-19 ON BATAM ISLAND”

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ABSTRACT

Development of multimedia these day has a very large role in the fields of communication, business, education and industry. Information delivery is more dynamic and effective. The advantage of multimedia is that it is able to attract senses and interests because it is a combination of views, sounds, and movements that provide clarity of information conveyed to the public. The problem is that people know the meaning of the Covid-19 pandemic problem, economic impact and how to survive. The purpose of this research project is to produce a documentary film that will be finalized as a video. The benefit of this research is to increase the creativity of young people in making documentary films and aims to produce ways of applying multimedia IT science in the application of producing documentary films. The research method used is the method of data collection, namely literature, observation, interviews, MDLC methodology, namely Analysis, Design, Image Taking and Capturing, editing, rendering and dubbing, testing, implementation. The results obtained from this research are expected to form the production of documentary films in the form of videos which are distributed through social media, called youtube.

Keyword : Sistem Informasi, Video dokumenter, Engagement, Sosial Media, Youtube, Adobe Premiere CC 2020.