EXECUTIVE SUMMARY

QUALITY ENHANCEMENT AND DEVELOPMENT USING SOFTWARE EDITOR ON MERQURY PHOTO

Calvin Yohanes

NPM : 1541210

This internship along with its report was done to aid Toko MerQury Photo with its output quality, such as printed photos. The internship mainly focused on how to increase the sales through the quality enhancement using different and latest software editors. Said internship was carried out from July,16th 2018 until September , 22nd 2018.

The method used by researcher to analyze the current and the soon-to-be improved computer was observation. Through direct observation, the researcher visited MerQury Photo and inspect the computer based on its RAM, CPU Power, Printer Type, Ink Type and Softwares as the main components to increase the output quality. It turned out that MerQury Photo has decent computer specifications but lacks the suitable softwares and ink. As such , an improvement is a must to meet the required criteria for quality enhancement.

From the improvement , this internship concluded that suitable softwares and ink have huge impact toward the output quality, especially printed photos in term of contrast, brightness and sharpness. By using good softwares and correct ink types, MerQury Photo may be able to earn more profit through photo printing services.

Keywords : *softwares , development, quality enhancements, output quality*