ABSTRACT

DESIGN AND DEVELOPMENT PROFILE VIDEO OF INFORMATION SYSTEM STUDY PROGRAM FOR UNIVERSITAS INTERNASIONAL BATAM

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Universitas Internasional Batam has been designing and developing Profile Video since 2017. But a more recent data is needed with the arrival of the newer generation in each year of the study program. Hence this Internship project is necessary to make a more interesting profile video with the latest information about the Information Systems major in UIB collected. The output expected from the results of this Profile Video is to attract the attention of the public community while providing an excerpt of information for prospective students, parents, high schools and society who will apply for information systems programs at UIB. The Making Process in this Profile Video uses Adobe Premiere and Adobe After Effect software where the videos that have been taken will be processed in After Effect first and then will be processed in Premiere where the final results will be exported to create UIB Information System Profile Videos 2019 and posted on YouTube and the campus bulletin board.

Keywords: Adobe After Effect, Adobe Premiere, Multimedia, *Universitas Internasional Batam*, Video Profile, *Sistem Informasi*