

ABSTRACT

DESIGN AND DEVELOPMENT INFORMATION SYSTEM AS PROMOTIONAL MEDIUM ON BAY CITY LIVE SEAFOOD RESTAURANT WEBSITE BASED

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Raternship activities carried out by the author in order to or aim to build, and design a website-based information system with the aim of helping the Bay City Live Seafood Restaurant to promote its culinary food to the wider community and allow visitors to the website to make online reservations. Website is built using several programming languages consisting of back end and front end, for the back end the author uses the C # programming language or commonly known as C Sharp by using the framework or framework of Microsoft that is ASP..NET Core. The author uses the concept of MVC or known as the Model View Controller for structuring the folder structure. The front end, the author uses HTML (Hypertext Markup Language), CSS (Cascading Style Sheet), Javascript and bootstrap to design the appearance of the website pages. This practical activity produces an information system that runs on a website platform which is implemented online or the website is hosted on a server with the aim that the Bay City Live Seafood Restaurant website can be widely known by the public.

Keywords: Website as a promotional media, ASP.NET Core, C #.