

ABSTRACT

DESIGN IMPLAMANTATION OF COMPANY PROFILE VIDEO AT PT. PIONEER ELECTRIC

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In the present time every company that competes in business surely need the tools to introduce themselves to survive in nowadays competition and PT. Pioneer Electric doesn't have their own Company Profile video, which the writer offer a solution and making a company profile video for PT.Pioneer Electric that help the marketing team used to increase their own name and selling the product and the method used by the author to design the video is Iphone X camera, Adobe Premiere Pro CC, and the method which being used in producing the video is pre-production, post-production, and production.

Keywords: Company Profile Video, youtube, Iphone X, product, Adobe Premiere Pro CC