

ABSTRACT

WEB-BASED COMPANY PROFILE DESIGN AND IMPLEMENTATION AS PROMOTION MEDIA IN PT. ASIA PRATAMA SOLUSI

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Practical work activities that have been designed, built and implemented a website-based information system as a promotional media to help introduce the company to the wider community online and offer. By utilizing programming languages such as Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), JavaScript, bootstrap framework and jQuery framework to design the front end website appearance. Backend using the Hypertext Preprocessor (PHP) programming language, where the author uses the concept of Native PHP. This system uses MySQL as a database system. The results of practical work activities produce a website-based information system that has been used by PT. Asia Pratama Solusi and helps client to find out the location and products offered by the company online.

Keywords: Company Profile, Media promotion, Website, HTML, CSS, JavaScript, Bootstrap, jQuery, PHP, MySQL