

ABSTRACT

DESIGN AND IMPLEMENTATION OF WEBSITE BASED COMPANY PROFILE IN IKIRU STORE

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Ikiru store was a company founded in 2011 which is engaged in bicycle repair and sales. Ikiru store have a problem where potential customers can only know the products and services provided by Ikiru Store only with word of mouth. Toko Ikiru wants a way of promotion that uses new technology so potential customers can find out about the products and services that the company offers without having to be in place. Therefore the author provide solutions to create a company profile in the form of a website that can be used as a company introduction and delivery of information to customers. The application used in making this website is PHP with Codeigniter framework. The results of the website are hosted at www.niagahoster.co.id with the domain name www.ikiru.online and after more than 1 month the website has managed to get 125 visitors.

Keywords: Company Profile, Website, Codeigniter, Niagahoster.