

ABSTRACT
**THE PREPARATION OF BUNDLING AND QUOTA
SYSTEM AT ADI 28 LAUNDRY**

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The purpose of Practical Work is to solve a problem faced by Adi 28 Laundry in order to improve the competitiveness of business because the business system was not sufficient. The Practical Work was held on 06 June 2018 until 17 December 2018. This Practical Work using interview, observation and design as a method.

Bundling and quota system were generated for the owner of Adi 28 Laundry by this Practical Work. The result of Practical Work was promotional programs which are bundling and quota system and known by the owner of Adi 28 Laundry for revenue.

The implementation was held on 19 June 2018 until 09 October 2018. The result of the implementation was the rising income of Adi 28 Laundry.

Keywords: promotion system, bundlings, quota system, reporting, laundry in Batam.