

ABSTRACT

SAFETY AND HEALTH PT. PATRIA MARITIM PERKASA VIDEO PROFILE IMPLEMENTATION

Verdi Setiawan
1631073

Company at PT. Perkasa Maritime Patria is a company engaged in shipping, in which in the field of work safety and health of employees and prospective employees is very important to maintain, because maintaining the safety and health of employees well, can determine the results of the performance performed by employees. In the process of introducing occupational safety and health, companies use media such as banners, posters, danger signs and socialize their work safety and health directly. This occupational health and safety information is only available within the company and is not obtained when outside the company, to overcome the problems that have been faced by the company PT. Patria Maritim Perkasa is in the process of introducing occupational safety and health to prospective employees, therefore, by using videos that can provide an overall overview of occupational safety and health made using camtasia studio 9 software recording and uploaded via youtube social media as a distribution information in the form of occupational safety and health videos of the company PT. Patria Mairim Perkasa.

Keywords: Video Profile, Safety and Health, PT. Patria Maritim Perkasa, Camtasia Studio 9, Youtube