

ABSTRACT

ADVENT BATAM SCHOOL *COMPANY PROFILE* VIDEO

DESIGNING AND IMPLEMENTATION

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This project will be a promotion media for Advent Batam School to get more new students and to be famous. This *company profile* video has a purpose to introduce and share information of school to public. On this report we used applied method and to make this video project we used cinematography production technic. After implementation on youtube, it generates 493 views and 74 likes. It's proven that the *company profile* video is working because there are viewers and feedback.

Keywords: *company profile* video, Sekolah Advent Batam