

*Practical Work Report
Study Program Information System
Odd Semester 2018/2019*

***DESIGNING AND IMPLEMENTATION COMPANY PROFILE
VIDEO AS A MEDIA PROMOTION TO
W STUDIO***

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ABSTRACT

The goal of this practical work is to design and implement a video of company profile to inform about a photography studio. The product of this design project will be used as promotional media to introduce W Studio to people. The method uses Applied Method which involves interviewing and observation to gather information and observe the underlying problem. With this method, the information gathered is more accurate and ease the process of design project. This design project produces a multimedia product which benefits W Studio to present information about the company and how they works. The process of making this video uses Adobe Corel Video Studio X10 and Adobe Photoshop CC. The end product of this design project is a company profile video used as promotional media. The video produced is then shared on Facebook.

Keywords: Adobe Photoshop CC, Adobe Corel Video Studio