

UNIVERSITAS INTERNASIONAL BATAM

*Faculty of Computer Science
Department of Sistem Information
Odd Semester 2019/2020*

DESIGN AND IMPLEMENTATION OF COMPANY PROFILE BASED ON WEBSITE AS A PROMOTION MEDIA IN PT. INDO GLOBAL PERKASA

**Suhendi
NPM: 1631099**

ABSTRACT

PT. Indo Global Perkasa has been established since 2007. PT. Indo Global Perkasa is engaged in general trading and also a paper box manufacturing company that has only used face-to-face methods with customers, so the purpose of practical work is to build and implement a company profile in the form of a website for promotional facilities at PT Indo Global Perkasa. in order to help the company to introduce products that are sold to the wider public online.

The company profile website that has been built and implemented using the HTML programming language, CSS, JAVASCRIPT, Framework JQuery and Bootstrap Framework into Front End. PHP programming language as Back End. This database system uses MySQL. The final result of practical work is a company profile website that is applied online so that the public can access it.

Key words: company profile, promotion tools, website