ABSTRACT

EXTRACURRICULAR IN UNIVERSITAS INTERNASIONAL BATAM
VIDEO PROFILE DESIGNING AND IMPLEMENTATION

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This project aims to help Student and Alumni development Bureau at Universitas Internasional Batam to promote and introduce about extracurricular in the form of a Video Profile. Video profile has a purpose as media promotion and introduction about extracurricular, vision and mission, activities, achievements and an invitation to join in the extracurricular in accordance with the interests and talents of students and new students. The methods used in the implementation of this project is interview, observation and study of the literature. After implementation video profile can help in Student and Alumni development Bureau accordance with its purpose and has received 313 views in one week.

Keywords: Video, Video Profile, Extracurricular, Universitas Internasional Batam