ABSTRACT

DESIGNING AND IMPLEMENTATION VIDEO COMPANY PROFILE IN MONZY LAUNDRY

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Internship report is made to design video company profile with the intention to introduce a company and also products or services offered to the community. The object of this internship is the Monzy Laundry company in laundry services located in Batam. This research uses interview method. Video company profile design starting from preproduction that is making storyboard, production that is doing shooting at work practice place, and post production that is doing editing from shooting result, which using adobe premiere pro and adobe photoshop. The result of this practical work is a company profile in the form of video consisting of logo, vision and mission, address, introduction of the owner, services offered, numbers that can contact. Video company profile will be uploaded to youtube and gather more than 80 views.

Keywords: Company profile, Monzy Laundry, Adobe Premiere Pro, Adobe Photoshop