CHAPTER I
INTRODUCTION

1.1   Research Background

According to Halimsaputra, Banindro and Yulianto (2019), Photography is an art of application and practice of creating images by using light and electronically by using the image sensor or chemically using a sensitive material light like a photo movie. A true expression of individual or non-individual feels about life and what is being photographed in a deepest sense is a perfection under the conditions of creations and production. Chen, Mark, Ali, & Ma, (2017), claims that photography in the previous era is a knowledge and ability of certain people, but now days are we go in to the modern world photography is used frequently by everyone who has smartphone. He also said that with a substantial amount of growth development that is going around the world, Smartphones have increase their quality of the build-in camera, since then people have been taking photos using smartphones. With that said he claims that Smartphone photography has a phenomenal impact on the community

Photobook is a book that contains photographic pictures that has a large impact of contribution to the overall content. First few pages usually contains introduction and few insights as we go in through the pages the content will be much Halimsaputra, Banindro & Yulianto (2019), On Halimsaputra presentment photos that have been taken will be filtered. In this process he also said that the photos will be separated into main section and eight sub section. Photos will also be taken as naturally as possible, limited to surrounding. The area that will be highlighted are the subject of the project purpose. After that color exposure will be edited according to the themes of project and there is also process of editing beauty effects on photos. Taking photographic pictures requires a lot of effort, Now days new camera pop up on the market every year, According to Young (2015), There are three types of cameras P&S (Point and Shoot), DSLR (digital single-lens reflex) and mirror less.

Young (2015), also said that Mobile Phones for Food photography one of the option that people use, which could be consider as Point and Shoot. Having the convenient to quickly snap a photo and share it online can be huge boost to social

media and also keeping it for a memorable moments. Balai Karimun is one of the places that people mostly wouldn't find the map of Indonesia, an island that is small to look at the map. Overall this is one of the hidden places that has a lot of delicious food culinary, with a affordable price range as well. This research is to make a food photography photobook of Balai Karimun exquisite food and also touring the people that does not have knowledge on Balai Karimun.

1.2 Research Problem

Based on the description in the background that has been discussed, there are number of issues that will be revealed by us this study:

1. What is the method that will be used in designing this photobook that has been captured on sight, and choosing a suitable color contrast for the photo book

2. What tools and software will be used to make this project?

1.3 Project Objectives

Goals of this project is to make a Photobook that contains photography of Tanjung Balai Karimun Exquisite Food

1. We will actualize this project, as evidence in carrying out his expertise within several technique on the purview of multimedia.

2. As an opportunity for us to practice knowledge and skills for taking good photos that is learnt from College.

3. As a part of requirement to graduate from Universitas International Batam as Bachelor Degree (S1).

1.4 Project Benefits

1. Benefit for user

    As an opportunity for us to apply job and also a proof that we have the skills that is related to photography or designing.

2. Benefit for tourism

    To let tourist and local people to know about food culinary at Tanjung Balai Karimun, one of the hidden gems in Indonesia

3. Benefit for academics

In developing this project method of balancing layout and placement is used on this photobook, academics student will also be able to improvise their project by using this thesis

1.5   Report Writing System

CHAPTER I   INTRODUCTION

This chapter will explain the scope of problems, benefits, outcomes and objective of this project and background story

CHAPTER II   LITERATURE REVIEW

This chapter contains, the theories that have been researched and are related to my final thesis

CHAPTER III   RESEARCH METHODOLOGY

This chapter describes the method that is being used to design the photo book, there are several stages that are literature study, analysis, design methods.

CHAPTER IV   IMPLEMENTATIONS

This chapter contains layout, designs, results and discussion of the photo book general idea

CHAPTER V   CONCLUSIONS AND RECOMMENDATIONS

The last chapter is about conclusions of the final thesis, recommendations for the future research