Sembulang is an urban village in Galang, sub-district of Batam city. This urban village is located at Pulau Rempang, Sembulang exceptionally known by the public of Batam for having natural luxury of flora and fauna, such as forests and beaches. This is why tourist attracted to Sembulang which is unique and possesses abundant potential for tourism development. But information deficiency of the area or environment causes tourism in Sembulang urban village declined. Therefore, we tried to design a photo book layout displaying pictures and situation of life in Sembulang. This design used Multimedia Development Life Cycle method and User Acceptance Testing. Software used for designing photo books and photo layouts was Adobe InDesign CC 2018. The results of photo book trialled by distributing questionnaires to Sembulang residents. The results of 100 respondents using the User Acceptance Testing method obtained an average value of 4.31 Sembulang by census regarding the design of the Sembulang urban village photo book layout and 3.94 the average value of the Sembulang residents liked the layout, illustration and theme of this photo book. So we calculate the average value of the success of all questions about the Sembulang urban village photo book get an average 4, therefore, we also consider the design of this photobook can be used as a medium of information to introduce the natural tourism environment of Sembulang urban village.

Keywords: Photobook, Layout, Multimedia Development Life Cycle, User Acceptance Testing, and Adobe InDesign CC 2018