DESIGNING AN EDUCATIONAL ABOUT CREATING AN EFFECTIVE HORROR FILM

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ABSTRACT

Learning materials in forms of video is becoming new standard and norms for today’s education. Ease of access and audio-visual display of learning video making it the most popular tools to teach, especially in large class and long-distance class. This research aims to design and develop learning video about making horror film intended to young adult, college students and young cinematographers. The learning video was developed using Multimedia Development Life Cycle and Cyberlink PowerDirector 11. The result are distributed via youtube and managed to get 47 views and 13 likes during 1 week of its premiere. This research also prove that its possible to teach an artistic and technical subject such as making film using video.

Keywords: learning videos, effective horror films, CyberlinkPowerDirector 11, YouTube