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DESIGNING TUTORIAL VIDEO FOR LEARNING KEYBOARD FOR BEGINNERS USING MDLC METHOD

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ABSTRACT

Musical instrument expertise is one of the most popular artistic skill and widely search by millennials. One of the most popular is Piano and is sub-instrument, keyboard. Learning keyboard as a musical instrument is a long and expensive experience, thus the needs to have a cheaper and easily accessible learning media is keep rising. This research aims to design and develop learning video for keyboard which delivery approach using MDLC method and development tools using Adobe Premiere Pro CC 2019. The output was distributed via YouTube and manage to get 50 viewers in 3 days after launching. We concluded that many people still need more video of teaching music instruments and more series can be developed.

Keywords: Keyboard Musical Instrument, Video, Video Tutorial, MDLC Method, Youtube