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2D COURTESY ANIMATION OF EAST ASIA (JAPAN, KOREA, AND CHINA) FOR EXCHANGE STUDENTS USING ADOBE ANIMATE WITH FRAME BY FRAME TECHNIQUES

Khe Win
1631007

ABSTRACT

2D Animation is one of the visual media that is used to provide stimulating information to audiences. 2D Animations which are converted to mp4 format provides information about courtesy in East Asia, especially Japan, Korea and China to serve as additional knowledge for viewers who plan visit the country. 2D Animation Video also conveys information on courtesy that is expected to reduce the impression of impoliteness from visitors due to the lack in knowledge on manners in said countries. The process of designing this 2D Animation employs MDLC (Multimedia Development Life Cycle) method along with Adobe Animate CC 2018 software as an Animation design platform. The 2D Animation video was published by the author through Information System Study program of Universitas Internasional Batam's Youtube channel. The publication of this 2D Animation video received 74 viewers, 26 likes, and 12 comments.

Keywords: *2D Animation, MDLC (Multimedia Development Life Cycle), Frame by Frame, East Asia, Korea, China, Japan.*