

# UNIVERSITAS INTERNASIONAL BATAM

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*Faculty of Economics  
Department of Management Concentrated in Tourism  
Odd Semester 2019/2020*

## ***THE INFLUENCE OF PHYSICAL RISK, SATISFACTION, TIME AND FINANCIAL TO REVISITING BATAM CITY***

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### **ABSTRACT**

*This study aimed to determine the effect of physical risk, satisfaction, time and financial on the intention to revisit a certain city. The numbers of samples taken for this study were 300 respondents visited Batam City. The respondents were local tourists and data processing was using SPSS system.*

*The test results in this study are significant time and financial risks to return visits while physical risk & satisfaction are not significant to return visits.*

*This study has limitations, namely the variables in the study are still few. Some of the results of the data that has been processed have not been maximized so that it still must be improved. It is expected that further research can utilize this research as a reference basis for research and perfect this research so that it can be useful for the community. The researcher also hopes to add or replace the variables used in future studies so that the results are more optimum.*

**Keywords:** *Physical Risk, Satisfaction Risk, Time Risk, Financial Risk, Revisit Intention, Batam City*