

## DAFTAR PUSTAKA

- Akbar, M., Salman, A., Mughal, K. S., Mehmood, F., & Makarevic, N. (2016). Factors Affecting the Individual Decision Making: a Case Study of Islamabad Stock Exchange. *European Journal of Economic Studies*, (15), 242–258. <https://doi.org/10.13187/es.2016.15.242>
- Ali, I., & Tariq, A. (2013). Factors Affecting Individual Equity Investor's Decision Making in Pakistan. *International Journal Of Financial Research*, 18–31.
- Awais, M., Laber, M. F., Rasheed, N., & Khursheed, A. (2016). Impact of financial literacy and investment experience on risk tolerance and investment decisions: Empirical evidence from pakistan. *International Journal of Economics and Financial Issues*, 6(1), 73–79.
- Bakar, S., & Yi, A. N. C. (2016). The Impact of Psychological Factors on Investors' Decision Making in Malaysian Stock Market: A Case of Klang Valley and Pahang. *Procedia Economics and Finance*, 35(October 2015), 319–328. [https://doi.org/10.1016/s2212-5671\(16\)00040-x](https://doi.org/10.1016/s2212-5671(16)00040-x)
- Bashir, D. T. (2013). An Assessment Study on the Factors Influencing the Individual Investor Decision Making Behavior". *IOSR Journal of Business and Management*, 9(5), 37–44. <https://doi.org/10.9790/487x-0953744>
- Bashir, D. T., Javed, A., Ali, U., Meer, U. I., & Naseem, M. M. (2013). Empirical Testing of Heuristics Interrupting the Investor's Rational Decision Making. *European Scientific Journal*, 9(28), 432–444.
- Bashir, M., & Nisar, A. (2013). Factors of Short Term Investment Decision Making. *International Journal of Management & Organizational Studies*, 2(4), 5–9.
- Batamnews. (2018). OJK: Hanya 0,60 Persen Warga Batam Bermain di Bursa Saham. Retrieved October 22, 2019, from <https://www.batamnews.co.id/berita-31051-ojk-hanya-060-persen-warga-batam-bermain-di-bursa-saham.html>
- Bhavani, G., & Dutta, K. S. (2017). Impact of Demographics and Perceptions of Investors on Investment Avenues. *Accounting and Finance Research*, 6(2), 198. <https://doi.org/10.5430/afr.v6n2p198>

- Deo, M., & Sundar, V. (2015). Factors Influencing Investment Decisions of Individual Investors. *Rajagiri Management Journal*, 9(2), 67–82.
- Fachrudin, K. R., & Fachrudin, K. A. (2016). the Influence of Education and Experience Toward Investment Decision With Moderated By Financial Literacy. *Polish Journal of Management Studies*, 14(2), 51–60.  
<https://doi.org/10.17512/pjms.2016.14.2.05>
- Farooq, A., Afzal, M. A., Sohail, P. D. N., & Sajid, M. (2015). Factors Affecting Investment Decision Making: Evidence from Equity Fund Managers and Individual Investors in Pakistan. *Research Journal of Finance and AccountingOnline*, 6(9), 2222–2847.
- Ghozali, I. (2016). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25*.
- Ghozali, I., & Latan, H. (2015). *Partial Least Square, Konsep Teknik, dan Aplikasi menggunakan program SmartPLS 3.0 untuk Penelitian Empiris*.
- Gill, S., Khurshid, M. K., Mahmood, S., & Ali, A. (2018). Factors Effecting Investment Decision Making Behavior : The Mediating Role of Information Searches. *Journal of Natural and Social Sciences*, 7(4), 758–767.
- Greetha, & Ramesh. (2012). A Study On Relevance of Demographic Factors in Investment Decision. *Perspectives of Innovations, Economic & Business*, 10(1), 14–27.
- Hair Jr, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2017). Multivariate Data Analysis (MVDA). In *Pharmaceutical Quality by Design: A Practical Approach*. <https://doi.org/10.1002/9781118895238.ch8>
- Hunjra, A. I., & Rehman, Z. U. (2016). Factors Affecting Investment Decision Mediated By Risk Aversion: A Case of Pakistani Investors. *International Journal Od Economics and Empirical Research*, 2(2014), 274–287.
- Indriantoro, N., & Supomo, B. (2017). *Metodologi Penelitian Bisnis untuk Akuntansi dan Manajemen* (pertama). Yogyakarta: BPFE-Yogyakarta.
- Jagongo, A., & Mutswenje, V. S. (2014). A Survey of the Factors Influencing Investment Decisions: The Case of Individual Investors at NSE. *International Journal of Humanities and Social Science*, 4(4), 92–102.
- Javed, M. A., & Marghoob, S. (2017). Akademia Baru The effects of behavioural factors in investment decision making at Pakistan stock exchanges Akademia

Baru. *Journal of Advanced Research in Business and Management Studies* 7, 1(1), 103–114.

Joseph, N. N., & Ali, A. I. (2015). Determinants Of Investment Decision Making Among Kenya Ferry Services Employees. *International Journal of Scientific Research and Management*, 3(8). <https://doi.org/10.18535/ijstrm/v3i8.08>

Kanwal, K., Alam, S., & Agha, H. (2017). Behavioral Factors Influencing Individu Investors' Decision Making: Study of Pakistan Stock Exchange (PSX). *International Journal of Scientific Research and Management*.

Keuangan, O. J. (2018). Kenali Sejarahnya dan Yakin Berinvestasi di Pasar Modal Indonesia, SIKAPI Retrieved October 22, 2019, from <https://sikapiuangmu.ojk.go.id/FrontEnd/CMS/Article/10463>

Khanam, Z. (2017). The Impact of Demographic Factors on the Decisions of Investors during Dividend Declaration : A Study on Dhaka Stock. *Journal of Business and Management*, 19(8), 1–7. <https://doi.org/10.9790/487X-1908040107>

Kübilay, B., & Bayrakdar, A. (2016). An Empirical Research on Investor Biases in Financial Decision-Making , An Empirical Research on Investor Biases in Financial Decision-Making , Financial Risk Tolerance and Financial Personality. *International Journal Of Financial Research*, (June). <https://doi.org/10.5430/ijfr.v7n2p171>

Kuzgun. (2018). Pengertian Pengambilan Keputusan, Dasar, Gaya, Faktor & Prosesnya. Retrieved from <https://www.seputarpengetahuan.co.id/2018/06/pengertian-pengambilan-keputusan-dasar-gaya-faktor-proses.html>

Lambert, J., Bessière, V., & N'Goala, G. (2012). Does expertise influence the impact of overconfidence on judgment, valuation and investment decision? *Journal of Economic Psychology*, 33(6), 1115–1128. <https://doi.org/10.1016/j.joep.2012.07.007>

Lodhi, S. (2014). Factors Influencing Individual Investor Behavior: An Empirical Study of City Karachi. *IOSR Journal of Business and Management*, 16(2), 68–76. <https://doi.org/10.9790/487x-16236876>

MacKenzie, S. B., & Podsakoff, P. M. (2012). Common Method Bias in

Marketing: Causes, Mechanisms, and Procedural Remedies. *Journal of Retailing*, 88(4), 542–555. <https://doi.org/10.1016/j.jretai.2012.08.001>

Mahanthe, J. W. S. M. D. ., & Sugathadasa, D. (2018). The Impact of Behavioural Factors on Investment Decision Making in Colombo Stock Exchange. *The International Journal of Business & Management*, 6(8), 199–207.

Martono, & Marjito, D. A. (2002). Pengertian Investasi. Retrieved from <https://www.seputarpengetahuan.co.id/2017/10/pengertian-investasi-menurut-para-ahli.htm>

Muraguri, M. D., Irura, N. S., & Kyaloteresia. (2014). Analysis of Factors Influencing Investment Decisions of Sacco Funds in Kenya. *CLEAR International Journal of Research in Commerce & Management*, 5(7), 6–9.

Retrieved from

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=119643113&site=bsi-live>

Otoritas Jasa Keuangan. (2010). Undang-undang Nomor 8 Tahun 1995 tentang Pasar Modal.

Rakhmatulloh, A. D., & Asandimitra, N. (2019). Pengaruh Overconfidence, Accounting Information, dan Behavioral Motivation terhadap Keputusan Investasi di Kota Surabaya. *Jurnal Ilmu Manajemen*, 7(3), 796–806.

Rasyid, R., Linda, M. R., Patrisia, D., Fitra, H., & Susanti, Y. (2018). *The Effect of the Locus of Control, Financial Knowledge and Income on Investment Decisions*. (January). <https://doi.org/10.2991/piceeba-18.2018.55>

Riaz, T., & Iqbal, H. (2015). Impact of Overconfidence, Illusion of control, Self Control and Optimism Bias on Investors Decision Making; Evidence from Developing Markets. *Research Journal of Finance and Accounting*, 6(11), 2222–2847.

Rizvi, R., & Abrar, A. (2015). Factors Affecting an Individual Investor Behavior- An Empirical Study in Twin Cities ( Rawalpindi and Islamabad ) of Pakistan. *SS International Journal of Economics and Management*, 5(5), 1–7.

Sarkar, A. K., & Sahu, D. T. N. (2017). Factors influencing behaviour of individual investor in stock market: a case study in West Bengal. *International Journal of Commerce and Management Research*, 32–39.

Sultana, S. T., & Pardhasaradhi, S. (2012). An Empirical Analysis of Factors Influencing Indian Individual Equity Investors' Decision Making and Behavior. *European Journal of Business and Management*, 4(18), 50–61.

Retrieved from [www.iiste.org](http://www.iiste.org)

Waseem-Ul-Hameed, S. A. S., Razzaq, S., & Humanyon, A. A. (2018). the Influence of Behavioural Biases on Investment Decision Making: a Moderating Role of Religiosity Among Pakistani Investors. *International Journal of Emerging Markets*, (October). <https://doi.org/10.1186/s40497-018-0112>

Zaidi, A. Z. A., & Tahir, N. S. H. (2019). Factors That Influence Investment Decision Making Among Potential Individual Investors in Malaysia. *Advances in Business Research International Journal*, 9–21.