

# UNIVERSITAS INTERNASIONAL BATAM

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Faculty of Economy  
Accounting Study Program  
Odd Semester 2019/2020

## **INTELLECTUAL CAPITAL ANALYSIS, FAMILY OWNERSHIP AND COMPANY CHARACTERISTICS OF FINANCIAL PERFORMANCE IN COMPANIES LISTED IN INDONESIA STOCK EXCHANGE IN 2014-2018**

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### **ABSTRACT**

*This study was intended to analyze the impact of intellectual capital on the company's financial performance through the measurement of ROA and ROE. This investigation also applied family ownership and company characteristics to analyze more profoundly its impact on financial performance.*

*The object of this investigation was an entity operated public and listed on the Indonesia Stock Exchange from 2014 to 2018. Data collection used the purposive sampling method and 465 entities met the criteria for this study. The company fulfilled the criteria further was tested utilizing the panel regression method to analyze the existing influence between the independent variable and the dependent variable.*

*The findings in this study convinced that intellectual capital, leverage, company size had a significant negative effect on ROA. Family ownership and age of the company have no significant effect on ROA, while company growth has significant positive effect on ROA. The intellectual capital and company growth have significant positive effect on ROE. Family ownership has no significant effect on ROE. Leverage, company size, company age have significant negative effect on ROE.*

**Keywords:** *Financial performance, ROA, ROE, Intellectual capital, family ownership, leverage, company size, company age, company growth.*