

# UNIVERSITAS INTERNASIONAL BATAM

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*Faculty of Economic  
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## **INFLUENCE ANALYSIS OF FINANCIAL ATTITUDE, FINANCIAL BEHAVIOUR, FINANCIAL KNOWLEDGE, FAMILY INFLUENCE AND SELF-EFFICACY ON FINANCIAL LITERACY IN WORKING STUDENTS IN BATAM CITY**

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### **ABSTRACT**

This study aimed to analyze financial attitude, financial behavior, financial knowledge, family influence and self-efficacy on financial literacy in working students in Batam City

The object of this study was targeting student respondents who work in Batam City with target of 270 respondents. Data taken in the analysis used purposive sampling method using Smart PLS version 3.2.

The results of this study found the financial attitude, financial behaviour, financial knowledge, family influence and self-efficacy have significant positive effect on financial literacy.

**Keywords:** Financial Literacy, Financial Attitude, Financial Behaviour, Financial Knowledge, Family Influence and Self-efficacy