UNIVERSITAS INTERNASIONAL BATAM

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INFLUENCE ANALYSIS OF FAMILY INVOLVEMENT, GOVERNANCE AND GENDER ON A COMPANY PERFORMANCE

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ABSTRACT

This study investigated the influence of family involvement, governance, and gender on the company performance. The dependent variable was in the form of company performance. Independent variables included family involvement, audit committee, independent commissioners, foreign ownership, and women's involvement whereas family power was used as a moderating variable.

These object of research used companies listed on the Indonesia Stock Exchange during 2014 until 2018. The purposive sampling method was used in the selection of samples and a number of 76 companies or 380 data met the criteria. The panel regression that were used and data analyzed and processed with Statistical Package for the Social Sciences (SPSS) and Eviews version 10.

The results of the study concluded that the family involvement variable has positive influence on company performance. While the audit committee variables, independent commissioners, foreign ownership and women's involvement did not affect the company's performance. The results of the relationship of family power to women's involvement negatively affect company performance.

Keywords: Family Involvement, Moderation, Gender, Company Performance.

