DAFTAR PUSTAKA


Leavy, P. (2017). Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches.


Xu, Xiaoping, Shanyong Wang, and Yugang Yu. *Consumer’s Intention to Universitas Internasional Batam*


Yoo, Chul Woo, Srikanth Parameswaran, and Rajiv Kishore. “Knowing about Your Food from the Farm to the Table: Using Information Systems That Reduce Information Asymmetry and Health Risks in Retail Contexts.” Information and Management 52, no. 6 (2015): 692–709. https://doi.org/10.1016/j.im.2015.06.003.