

DAFTAR PUSTAKA

- Ahmad, M., Ali, H., Malik, M., Humayun, A., & Ahmad, S. (2019). Factors Affecting Impulsive Buying Behavior with Mediating role of Positive Mood: An Empirical Study. *European Online Journal of Natural and Social Sciences*, 8(1), 17–35.
- Akram, U., Hui, P., Khan, M. K., Hashim, M., Qiu, Y., & Zhang, Y. (2018). Online Impulse Buying on “Double Eleven” Shopping Festival: An Empirical Investigation of Utilitarian and Hedonic Motivations. *Management Science and Engineering Management*, 2. <https://doi.org/10.1007/978-3-319-59280-0>
- Akram, U., Hui, P., Khan, M. K., Yan, C., & Akram, Z. (2018). Factors affecting online impulse buying: Evidence from Chinese social commerce environment. *Sustainability (Switzerland)*, 10(2). <https://doi.org/10.3390/su10020352>
- Atulkar, S., & Kesari, B. (2018). Role of consumer traits and situational factors on impulse buying: does gender matter? *International Journal of Retail and Distribution Management*, 46(4), 386–405. <https://doi.org/10.1108/IJRDM-12-2016-0239>
- Badan Pusat Statistik Kota Batam. (2019). *Jumlah Penduduk Kota Batam tahun 2019*. Retrieved from <https://batamkota.bps.go.id/>
- Bandyopadhyay, N. (2016). The role of self-esteem, negative affect and normative influence in impulse buying: A study from India. *Marketing Intelligence & Planning*, 34(34). <https://doi.org/10.1108/MIP-02-2015-0037>
- Bar-Gera, H. (2017). The Target Parameter of Adjusted R-Squared in Fixed-Design Experiments. *American Statistician*, 71(2), 112–119. <https://doi.org/10.1080/00031305.2016.1200489>
- Chen, J. V., Su, B. C., & Widjaja, A. E. (2016). Facebook C2C social commerce: A study of online impulse buying. *Decision Support Systems*, 83, 57–69. <https://doi.org/10.1016/j.dss.2015.12.008>

Chih, W. H., Wu, C. H. J., & Li, H. J. (2012). The Antecedents of Consumer Online Buying Impulsiveness on a Travel Website: Individual Internal Factor Perspectives. *Journal of Travel and Tourism Marketing*, 29(5), 430–443. <https://doi.org/10.1080/10548408.2012.691393>

Choi, S., & Qu, M. (2017). The Effectiveness of Scarcity Messages in Group-Buying Social Commerce: The Comparison of Korea and China. *Proceedings of Pacific Asia Conference on Information Systems*, 1–12.

Chung, N., Song, H. G., & Lee, H. (2017). Consumers' impulsive buying behavior of restaurant products in social commerce. *International Journal of Contemporary Hospitality Management*, 29(2), 709–731. <https://doi.org/10.1108/IJCHM-10-2015-0608>

Daniel, W. (2019). Wow! Transaksi e-Commerce RI 2018 Capai Rp 77 T, Lompat 151%. Retrieved March 11, 2019, from CNBC Indonesia website: <https://www.cnbcindonesia.com/tech/20190311101823-37-59800/wow-transaksi-e-commerce-ri-2018-capai-rp-77-t-lompat-151>

Danish, M., & Qayyum, A. (2017). *University of Wah Journal of Management Sciences A Structural Equation Model of Impulse Buying Behavior in Online Shopping. 1*, 1–14.

Databoks. (2018). Kategori Barang/Jasa yang Paling Diminati di Belanja Online Indonesia. Retrieved February 7, 2018, from databoks website: <https://databoks.katadata.co.id/datapublish/2018/02/07/produks-fesyen-dan-kecantikan-paling-diminati-di-belanja-online>

Dey, D. K., & Srivastava, A. (2017). Impulse buying intentions of young consumers from a hedonic shopping perspective. *Journal of Indian Business Research*, 9(4), 266–282. <https://doi.org/10.1108/JIBR-02-2017-0018>

Gan, C., & Wang, W. (2017). The influence of perceived value on purchase intention in social commerce context. *Internet Research*, 27(4), 772–785. <https://doi.org/10.1108/IntR-06-2016-0164>

Gültekin, B., & Hacettepe, L. Ö. (2012). The Influence of Hedonic Motives and Browsing On Impulse Buying. *Journal of Economics & Behavioral Studies*, 4(3), 180–189. <https://doi.org/2220-6140>

Ha, J., & Jang, S. C. (2010). Perceived values, satisfaction, and behavioral intentions: The role of familiarity in Korean restaurants. *International Journal of Hospitality Management*, 29(1), 2–13. doi.org/10.1016/j.ijhm.2009.03.009

Haq, M. A., Khan, N. R., & Ghouri, A. M. (2014). Measuring the Mediating Impact of Hedonic Consumption on Fashion Involvement and Impulse Buying Behavior. *Indian Journal of Commerce and Management Studies*, 5(3), 50–57. <https://search.proquest.com/docview/1561350548?accountid=45451%5Chttp://links.ebsco.com/linking.aspx?sid=ProQ%3Aaabiglobal&fmt=journal&genre=article&issn=22490310&volume=5&issue=3&date=2014-09-01&spage=50&title=Indian+Journal+of+Commerce+and+Manageme>

Herabadi, A. G., Verplanken, B., & Van Knippenberg, A. (2009). Consumption experience of impulse buying in Indonesia: Emotional arousal and hedonistic considerations. *Asian Journal of Social Psychology*, 12(1), 20–31. <https://doi.org/10.1111/j.1467-839X.2008.01266.x>

Imam Ghozali, H. L. (2015). Partial Least Squares, konsep, teknik dan aplikasi menggunakan program Smartpls 3.0 untuk penelitian empiris.

Kock, N. (2015). Common method bias in PLS-SEM: A full collinearity assessment approach. *International Journal of E-Collaboration*, 11(4), 1–10. <https://doi.org/10.4018/ijec.2015100101>

Krejcie, R. V., & Morgan, D. V. (2020). *Educational and Psychological Measurement*. 30, 607–610.

Kusnandar, V. B. (2018). Berapa Jumlah Pengguna Internet di Indonesia - Databoks. Retrieved May 16, 2019, from 20 Februari website: <https://databoks.katadata.co.id/datapublish/2019/05/16/pengguna-internet-di-indonesia-2018-bertambah-28-juta>

- Lee, C. H., & Wu, J. J. (2017). Consumer online flow experience The relationship between utilitarian and hedonic value, satisfaction and unplanned purchase. *Industrial Management and Data Systems*, 117(10), 2452–2467. <https://doi.org/10.1108/IMDS-11-2016-0500>
- Leong, L. Y., Jaafar, N. I., & Ainin, S. (2018). The effects of Facebook browsing and usage intensity on impulse purchase in f-commerce. *Computers in Human Behavior*, 78, 160–173. <https://doi.org/10.1016/j.chb.2017.09.033>
- Lim, S. H., Lee, S., & Kim, D. J. (2017). Is Online Consumers' Impulsive Buying Beneficial for E-Commerce Companies? An Empirical Investigation of Online Consumers' Past Impulsive Buying Behaviors. *Information Systems Management*, 34(1), 85–100. doi.org/10.1080/10580530.2017.1254458
- McKinsey, Das, K., Tamhane, T., Vatterott, B., Wibowo, P., & Wintels, S. (2018). *The digital archipelago: How online commerce is driving Indonesia's economic development*. Retrieved from [https://www.mckinsey.com/~media/McKinsey/Featured Insights/Asia Pacific/The digital archipelago How online commerce is driving Indonesias economic development/The-digital-archipelago-Executive-summary.ashx](https://www.mckinsey.com/~media/McKinsey/Featured%20Insights/Asia%20Pacific/The%20digital%20archipelago%20How%20online%20commerce%20is%20driving%20Indonesias%20economic%20development/The-digital-archipelago-Executive-summary.ashx)
- Mia Anggraeni, & Mirwan Surya Perdhana. (2012). Kepuasan Kerja , Komitmen Organisasi Dan Turnover Intention Di Pt . Hillconjaya Sakti , Cakung , Jakarta Timur. *DIPONEGORO JOURNAL OF MANAGEMENT*, 5(2011), 1–10.
- Milin, P., & Hadzic, O. (2011). On Bartlett and Bartlett-Type Corrections. *Econometrics*, (January 2011), 208–216. <https://doi.org/10.1007/978-3-642-04898-2>
- Ozen, H., & Engizek, N. (2014). Shopping online without thinking: Being emotional or rational? *Asia Pacific Journal of Marketing and Logistics*, 26(1), 78–93. <https://doi.org/10.1108/APJML-06-2013-0066>
- Podsakoff, P. M., MacKenzie, S. B., & Podsakoff, N. P. (2012). Sources of Method Bias in Social Science Research and Recommendations on How to Control It. *Annual Review of Psychology*, 63(1) 539–569. doi.org/10.1146/120710-100452

Rezaei, S., Ali, F., Amin, M., & Jayashree, S. (2016). Online impulse buying of tourism products: The role of web site personality, utilitarian and hedonic web browsing. *Journal of Hospitality and Tourism Technology*, 7(1), 60–83. <https://doi.org/10.1108/JHTT-03-2015-0018>

Saran, R., Roy, S., Sethuraman, R., Saran, R., Roy, S., & Sethuraman, R. (2016). Personality and fashion consumption: a conceptual framework in the Indian context. *Journal of Fashion Marketing and Management*, 20(2), 157–176. <https://doi.org/10.1108/JFMM-04-2015-0032>

Setyani, V., Zhu, Y. Q., Hidayanto, A. N., Sandhyaduhita, P. I., & Hsiao, B. (2019). Exploring the psychological mechanisms from personalized advertisements to urge to buy impulsively on social media. *International Journal of Information Management*, 48(September 2017), 96–107. <https://doi.org/10.1016/j.ijinfomgt.2019.01.007>

Shahnaz Nayebzadeh Maryam Jalaly. (2014). Investigating Iranian female Muslim consumer impulse buying behaviour used as a form of retail therapy. *Journal of Islamic Marketing*, 5(2), 302–320. <https://doi.org/10.1108/JIMA-05-2012-0029>

Shandyastini, N. M., Dwi, K., & Novianti, P. (2016). Analisis E-Learning STMIK STMIK Stikom Bali Menggunakan Techocology Acceptance Model. *Jurnal TEKNOIF*, 4(2), 1–6.

Tembalang, K. U. (2017). Pengaruh Keberadaan Alun-Alun Sebagai Ruang Publik Terhadap Karakter Kawasan Pusat Kota Di Kota Kisaran. *Jurnal Pembangunan Wilayah & Kota*, 13(024). Retrieved from ejournal.undip.ac.id/index.php/pwk

Wells, J. D., Veena Parboteeah, & Joseph S. Valacich. (2011). Online Impulse Buying: Understanding the Interplay between Consumer Impulsiveness and Website Quality*. *Journal of the Association for Information Systems*, 12(1), 32–56. <https://doi.org/10.17705/1jais.00254>

Xiang, L., Zheng, X., Lee, M. K. O., & Zhao, D. (2016). Exploring consumers' impulse buying behavior on social commerce platform: The role of parasocial interaction. *International Journal of Information Management*, 36(3), 333–347. <https://doi.org/10.1016/j.ijinfomgt.2015.11.002>

Zhang, K. Z. K., Xu, H., Zhao, S., & Yu, Y. (2018). Online reviews and impulse buying behavior: the role of browsing and impulsiveness. In *Internet Research* (Vol. 28). <https://doi.org/10.0.4.84/IntR-12-2016-0377>

Zhang, Y. C., Séaghdha, D. Ó., Quercia, D., & Jambor, T. (2012). Auralist: Introducing serendipity into music recommendation. *WSDM 2012 - Proceedings of the 5th ACM International Conference on Web Search and Data Mining*, 13–22. <https://doi.org/10.1145/2124295.2124300>

Zheng, X., Men, J., Yang, F., & Gong, X. (2019). Understanding impulse buying in mobile commerce: An investigation into hedonic and utilitarian browsing. *International Journal of Information Management*, 48(October 2018), 151–160. <https://doi.org/10.1016/j.ijinfomgt.2019.02.010>