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**APPLICATION OF MULTIMEDIA METHODS ON DOCUMENTARY
VIDEOS ABOUT MATAKUCING TOUR FORESTS AS A LOCAL TOURISM
OBJECT PROMOTION MEDIA**

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Abstract

Batam City is one of the islands in Indonesia outside Singapore bordering and a small part of Malaysia. That makes the entrance of foreign tourists to travel in the city of Batam. One of the things that support to attract tourists coming to Kebatam is local tourism. Matakucing Tourism Forest is a local tourist attraction in the city that has a unique thing that is not owned by other local tourist attractions in the city of Batam. Despite having unique things, there are still many foreign and local tourists who do not know the history and things offered by these local attractions. The author designs and applies it to documentary videos relating to history and facilities offered by the Matakucing Forest Tour. The video consists of footage of videos arranged to form a storyline. This video was created and edited using the Adobe Premiere Pro CS6 software application. In the process of designing this video, it contains the history of the Matakucing Forest Tourism, the facilities offered by these attractions and the experience of meeting animals that cannot be found in other tourist attractions in the city of Batam. The method used in the making of this video is the method of direct observation to forest tourism matats, interviews with resource persons, and literature study. In its implementation, this documentary video is 10 minutes long and will be uploaded to the YouTube video sharing site. The results are expected to be a reference and fulcrum in the next process.

Keywords: *documentary video, adobe premiere pro cs6, , youtube*