ABSTRACT

Using technology, there are a lot of instructional media that can be used by society these days, shooting a film is easy these days but many people doesn't know the basics of shooting a film. Our solution is to create a tutorial video to introduce film production management basics. This video is created using the MDLC (Multimedia Development Life Cycle) method and the video is uploaded to YouTube and after collecting data from Google Form it is concluded that the video is effective in teaching the viewers on the basics of filmmaking.

Keywords: Manajemen produksi film, Tutorial, MDLC