CHAPTER V
CONCLUSION AND SUGGESTION

5.1 Conclusion

The conclusion from the survey, analysis and designing that have been execute by the writer with title “Taiwan Night Market Food Videography Development using Research and Development” are:

1. Promotion video that has been designed and edited to encouragement and attracts indonesian viewers to come night markets in Taipei.

2. The resources collected for this project are limited because this is a project that significance international aspects and travel. In order to overcome this condition, the author will use no copyright audio, create and design text and images with Adobe Premiere Pro CC and some videos will be taken from YouTube to be filled out and act as filler scenes in sequence videos.

3. This result of this project has successfully designed using RnD (Research and Development) and MDLC (Multimedia Development Life Cycle) method. This shows that the design has been prepared in accordance with the expectations and desires of the researcher.

5.2 Suggestion

Suggestion that can be given by the writer for the designing of “Taiwan Night Market Food Videography Development using Research and Development” are:

1. Addition of more foods that Indonesian never know before.
2. Update the video to show the another city night markets.
3. Using Mandarin and English subtitles will make it easier for viewers from other countries to understand this video.