

DAFTAR PUSTAKA

Aren & Zengin (2016). Influence of Financial Literacy and Risk Perception on Choice of Investment. *Procedia - Social and Behavioral Sciences*, 235(October), 656–663.

Bhushan (2014). Relationship between Financial Literacy and Investment Behavior of Salaried Individuals. *Journal of Business Management & Social Sciences Research*, 3(5), 2319–5614.

Bishnoi (2014). Relation Between Investment Objectives and Demographic Variables. *Journal of General Management Research*, 1(1), 91–107.

Charles & Kasilingam (2016). Retail Investors Investment Behaviour and Their Income- an Analytical Study of Indian Rquity Market. *Journal of Management Research*, 7(2), 179–188.

Chen, Cheng., & Lee (2011). The Behavior of Taiwanese Investors in Asset Allocation. *Asia-Pacific Journal of Business Administration*, 3(1), 62–74.

De Vries, Erasmus, & Gerber (2017). The Familiar Versus the Unfamiliar: Familiarity Bias amongst Individual Investors. *Journal of Management Sciences*, 17(1), 1–10.

Dervishaj (2018). Psychological Biases, Main Factors of Financial Behaviour - A Literature Review. *European Journal of Natural Sciences and Medicine*, 1(2), 25.

Dickason & Ferreira (2018). Establishing a Link between Risk Tolerance, Investor Personality and Behavioural Finance in South Africa. *Journal of Economics&Finance*, 6(1), 1-13.

Ghozali, (2013). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 21*

Update PLS Regresi. Badan Penerbit Universitas Diponegoro. Semarang.

Gnani, D., Ganesh, & Santhi. (2012). A Study on the Individual Investor Behavior with Special Reference to Geojit BNP Paribas Financial Service Ltd ,

Coimbatore. *International Journal of Management and Technology (IJRMT)*, 2(2), 243–252.

Hair, Jr., Joseph F., et. al. (2011). *Multivariate Data Analysis*. Fifth Edition. New

Jersey: PrenticeHall, Inc.

Hardik, S., & Rakesh, P. (2014). Investor 'S Perception , Awareness and Preference in Financial Asset For Investment. *Journal of Indian Business*

Research 1–21.

Hoffmann,, Post, T., & Pennings, J. M. E. (2015). How Investor Perceptions Drive Actual Trading and Risk-Taking Behavior. *Journal of Behavioral*

Finance, 16 (1), 94–103.

Hon, T. (2012). The Behaviour of Small Investors in the Hong Kong Derivatives Markets : A Factor Analysis. *Journal of Risk and Financial Management*, 5,

59–77

Hunt, K. (2016). Investment Risk Profiling : Lessons From Psychology. *Financial Planning Research Journal*, 1(1), 49–63.

Imthiyas, Shyamasundar, & R. (2015). A Study on reach of Investment Awareness Programmes Organized by E-Governance Services over Social Media. *International Journal of Applied Environmental Sciences*, 10(1), 65–

69.

Inderjit Kaur K. P. Kauhisk. (2016). Determinants of Investment Behavior of Investors towards Mutual Funds. *Journal of Indian Business Research* (1), 17021774.

Islamoglu, M., Apan, M., & Ayvali, A. (2015). Determination of Factors Affecting Individual Investor Behaviours: A Study on Bankers. *International Journal of Economics and Financial Issues*, 5(2), 531–543.

Jagongo, A., & Mutswenje, V. (2014). A Survey of the Factors Influencing Investment Decisions: The Case of Individual Investors at NSE. *Journal of Environmental Health*, 4(4), 25–28.

Kaur, I., & Kaushik, K. P. (2016). Determinants of Investment Behaviour of Investors Towards Mutual Funds. *Journal of Indian Business Research*, 8(1), 19–42.

Kumar & Mankani. (2017). A Study of Level of Awareness Regarding Investment Avenues among Educated Working Women with Special Reference to Mumbai City. *International Journal of Research in Economics and Social Sciences* 7(9), 271–277.

Lippi, A., Barbieri, L., Piva, M., & De Bondt, W. (2018). Time-varying Risk Behavior and Prior Investment Outcomes: Evidence from Italy. *Judgment and Decision Making*, 13(5), 471–483.

Mark Fedenia, Hilla Skiba, T. S. (2017). The Effect of Familiarity with Foreign Markets on Institutional Investors' Performance. *International Review of Financial Analysis* Volume 31, (January).

Pak, O., & Mahmood, M. (2015). Impact of personality on risk tolerance and investment decisions: A study on potential investors of Kazakhstan.

International Journal of Commerce and Management, 25(4), 370–384.

Riff, S., & Yagil, Y. (2016). Behavioral Factors Affecting the Home Bias Phenomenon: Experimental Tests. *Journal of Behavioral Finance*, 17(3),

267–279.

Rosemary, Msheliza, S. K., & Bulus, H. (2017). Investment Objectives and Strategies of Individual Investors in the Nigerian Capital Market.

International Peer-reviewed Journal. Vol.40, 2017. 87.

Sarkar, A. K., & Sahu, T. N. (2017). Factors influencing behaviour of individual investor in stock market : a case study in West Bengal. *International Journal*

of Commerce and Management Research.

Seetharaman, A., Niranjana, I., Patwa, N., & Kejriwal, A. (2017). A Study of the Factors Affecting the Choice of Investment Portfolio by Individual Investors

in Singapore. *Accounting and Finance Research*, 6(3), 153.

Sharma, R. (2015). Behaviour of Mutual Fund Investors Towards Investment Option: Mutual Fund. *Journal of Management Research and Analysis*, 2(2),

162–168.

Shen, D., Li, X., Zhang, W., & Teglio, A. (2014). The Impact of Information-based Familiarity on the Stock Market. *Working Papers 2016/08, Economics*

Department, Universitat Jaume I, Castellón (Spain).

Shreenivasan, Vaijayanthi, & Senthilnathan. (2014). Personal Investment Behavior. *International Conference on Science, Engineering and*

Management Research, 1–3.

Suriya, M., Narayanan, & Arivazhagan. (2012). Investors Behavior in Various Investment Avenues a Study. *International Journal of Technology*

Marketing 2(7):164-189 2(7), 99–108.