

*Undergraduate Final Project
Science of Law Study Programme
Odd Semester 2018/2019*

***JURIDIC ANALYSIS OF CONSUMER PROTECTION RELATED TO THE
PACKAGING OF FOOD THAT NON-FULFILLED
THE HEALTH STANDARDS
IN BATAM CITY***

*NPM: 1551128
Name: Devita Ferdianty*

ABSTRACT

Every food product consumed by the public as consumers must meet a standard, both to safety and health standards. However, there are still food products that do not meet the standards circulating in the community, namely canned mackerel which contains tapeworms in it. This study has 3 (three) objectives to be achieved, namely to analyze how supervision, responsibility of business actors as well as forms of protection provided to consumers related to the circulation of packaged food that does not meet health standards in the city of Batam.

In writing this thesis report, the author uses an empirical type of research, by using the field study method which is supported by the literature study method. The data used are primary data and are also supported by secondary data. After all data is obtained, the data is then processed and analyzed. Furthermore, conclusions related to this study were drawn, and are described descriptively.

Based on the results of research conducted so far, the researchers concluded that where there are already regulations governing food standards and protection to consumers but have not yet run effectively where there are still packaged foods that do not meet health standards in the community. Therefore certainty is needed from government agencies in dealing with these problems.

Keywords: Consumer protection, Food Packaging, Health Standards