## UNIVERSITAS INTERNASIONAL BATAM

Thesis
Management Study Program
Odd Semester 2018/2019

ANALYSIS OF THE EFFECT OF RACIAL DISSIMILARITY AND GENDER DISSIMILARITY ON TURNOVER INTENTION WITH MENTORING QUALITY AS A MEDIATION VARIABLE ON GENERATION Y.

NPM: 1541055 Andriani Amanda Putri

## ABSTRACT

This research was conducted with the aim of knowing the effect of two independent variables on variables turnover intention is mediated by one mediating variable. The independent variable used in this study is racial dissimilarity and gender dissimilarity, then the mediating variable used is mentoring quality. The method in this study uses primary data by manually distributing questionnaires that are distributed to generation Y students and students at the University that is included in the subdistrict coverage of Batam City.

150 data sets of this study were processed using Smart Pls 3.0 and SPSS. The results show that there is a significant influence between racial dissimilarity on turnover intention which is mediated by mentoring quality.

Keywords: gender dissimilarity, racial dissimilarity, mentoring quality, turnover intention.

