DAFTAR PUSTAKA

Brown, J.D,. dan Marshall, M.A., (2010). The Three Faces of Self-Esteem. *Department of Psychology*.

Chin, W.W., (2000). Partial Least Squares for Researcher : *An Overview and Prosentation of Recent Advances Using the PLS approach.* <http://disc-nt.cba.uh.edu/chin/icis2000plstalk.pdf>. [20 Maret 2008]

Goldsmith, R.E., Flynn, L.R,. & Clark, R.A. (2012). Materialistic, Brand Engaged and Status Consuming Consumers and Clothing Behaviors. *Journal of Fashion Marketing and Management*, Vol 16, No 1.

Ghozali, I,. & Latan, H,. (2012). Partial Least Square Konsep, Teknik dan Aplikasi SmartPls 2.0M3. *Badan penerbit Universitas Diponegoro Semarang.*

Hair, J.F., Ringle, C.M., and Sarstedt, M., (2011). PLS-SEM Indeed A Silver Bullet. *Journal Of Marketing Theory and Practice* (19:2), pp 139-150.

Hawkins, S., Bougoure, U., & Neale,L. (2009). Examining the Antecedents of Recreational Shopper Identity. *Proceedings of Australia and New Zealand Marketing Academy Conference.*

Islam, M.S,. & Aktar, S,. (2013). Role of Brands on Consumer's Buying Behavior in Bangladesh: A Study on Fashion Cloth. *European Journal of Business and Management* Vol. 5 No. 12. ISSN 2222-1905.

Jordaan, Y., & Simson, M.N. (2006). Consumer Innovativeness Among Females in Specific Fashion Stores in the Menlyn Shopping Centre. *Journal of Family Ecology and Consumer Sciences*, Vol. 34.

Khare, A. (2012). Influence of Mall Attributes and Demographics on Indian Consumers 'Mall Involvement Behavior: An Exploratory Study. *Journal of Targeting, Measurement and Analysis for Marketing*, Vol.20,3/4.

Khare, A., Mishra, A., & Parveen, C. (2012). Influence of Collective Self Esteem on Fashion Clothing Involvement Among Indian Women. *Journal of Fashion Marketing and Management*, Vol 6, No 1.

Khare, A., (2013). How Cosmopolitan are Indian Consumers?: A Study on Fashion Clothing Involvement. . *Journal of Fashion Marketing and Management*, Vol 18, No 4.

Khare, A., Mishra, A., Parveen, C., & Srivastana, R,. (2011). Influence of Consumers Susceptibility to Interpersonal Influence, Collective Self-esteem and Age on Fashion Clothing Involvement: A Study on Indian Consumers. *Journal of Targeting, Measurement and Analysis for Marketing* Vol. 19, ¾.

Kim, H., Damhorst, M.L., & Lee, K. (2002). Apparel involvement and advertisement processing. *Journal of Fashion Marketing and Management*, Vol 6, No 3.

Menases, G.D,. (2010). The Ethics of Consumer Involvement with Fashion: A Freedom under Social Pressure. *Textile Research Journal* Vol. 80(4).

Nandini, R., & Jevananda, S. (2014). To Study the Factors of Consumer Involvement in Fashion Clothing. *International Journal of Sciences and Research.* Vol.3.

Adi.2016.Analisis Fakto-Faktor yang Mempengaruhi *Consumer Involvement* pada Produk *Smartphone*.UIB Repository ©2016

O'Cass, A., & Choy, E. (2008). Studying Chinese Generation Y Consumers Involvement in Fashion Clothing and Perceived Brand Status. *Journal of Product and Brand Management*. Vol.17 No.5.

Okonedo, S., Popoola, S.O., & Emmanuel, S.O. (2015). Correlational Analysis of Demographic Factors, Self-Concept and Research Productivity of Librarians in Public Universities in South-West, *Nigeria. International Journal of Library Science*.

O'Cass, A. (2002). Fashion Clothing Consumption: Antecedents and Consequences of Fashion Clothing Involvement. *European Journal of Marketing Vol. 38, No. 7.*

Rodriguez, J.N., & Menase, G.D. (2010). A Synchronic Understanding of Involvement with Fashion : A Promise of Freedom and Happiness. *Journal of Fashion Marketing and Management*, Vol 14, No 1.

Sabi, M., Vilcekova, L., (2013). The Influence of Demographic Factors on Attitudes Toward Brands and Brand Buying Behavior of Slovak Consumers. *International Journal of Education and Research*. Vol. 1 No. 11.

Shashikiran, L., and Madhavaiah, C., (2014). Impact of Demographics on Consumers Willingness to Pay Premium: A study of Organic food products. *International Journal Research and Development.* Vol. 3.

Adi.2016.Analisis Fakto-Faktor yang Mempengaruhi *Consumer Involvement* pada Produk *Smartphone*.UIB Repository ©2016

Swoboda, B., Haelsig, F., Klein, H., & Morscett, D. (2009). Moderating Role of Involvement in Building A Retail Brand. *International Journal of Retail and Distribution Management*. Vol.37 No.11.

Viera, V.A. (2009). An Extended Theoretical Model of Fashion Clothing Involvement. *Journal of Fashion Marketing and Management*, Vol 13, No 2.

Veira, V., & Slongo, L. (2008). Testing A Theoretical Model of Fashion Clothing Involvement. *Latin American Advances in Consumer Research.* Vol 2.

Zeb, H., Rashid, K., & Javeed, M.B. (2011). Influence of Brand on Female Consumer's Buying Behavior in Pakistan. *International Journal Trade, Economic and Finance*, Vol 2, No 3.

Adi.2016.Analisis Fakto-Faktor yang Mempengaruhi *Consumer Involvement* pada Produk *Smartphone*.UIB Repository ©2016