ABSTRACT

The hospitality industry continues to be the largest industry in the world. Such as travel and leisure time has increased, the demand to keep customers happy and retain skilled. Employee-oriented customer services become more challenging. New researchers - recently showed that the most obvious distinguishing factor oraganisasi successful in the future will be an increasing number of joint training with an overall improvement in programming, communication, and function manajamen. Lifelong approach to learning is the minimum requirement to maintain employment and one of the few ways that the employee may have to increase their compensation survey of the hospitality industry of Indonesia will then be presented to evaluate the perception and effectiveness of multimedia technology and training.

A discussion of training strategies and tools to improve the functioning of future training will conclude in this thesis. The effectiveness of the training program is highly dependent on the training methods and tools that are used to improve training materials or communicate to the target audience. More innovative training methods and tools necessary for the hospitality industry to improve the effectiveness and efficiency of training delivery, to improve employee performance, and improve customer service. In this study, we aimed to design a medium of learning the basic techniques of soccer through applications that have animation effects with the aim to attract the attention of users.

Software used to create these applications, among others; Adobe Flash CS6. Adobe Flash CS6 is a software that has the ability to draw once menganimasikannya, and easy to learn. One of the advantages of Adobe Flash CS6 than other animation software that is the ActionScript. ActionScript is the programming language of the Adobe Flash CS6 used to create animation or interaction

Keyword: Trainning, Hospitality, Housekeeping, Adobe flash CS6