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THE ROLE OF GENERATIVITY AND ATTITUDES ON EMPLOYEES HOME AND WORKPLACE WATER AND ENERGY SAVING BEHAVIOURS

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Abstract

Generativity is an important element of healthy adult development and is a concern and commitment to the well-being of future generations and can be expressed in teaching, mentoring, voluntary work, and the introduction of the importance of caring for the environment that begins with ourselves.

The sample selection method used in this study is a non-probability sampling technique that is by using a purposive sampling method that is the selection of samples not randomly but in accordance with predetermined criteria, namely questionnaire fillers must be for workers who are studying at Batam International University and it takes 350 respondent as target sample. The program used in this study is SmartPLS version 3.0.

Based on the results of this study it can be shown that some of the variables like AtHome, BehHome, BehWork and AtWork have significant effect and some of the variabel also have no significant effect on the Generativity variable.

Kata kunci: Generativity, Energy Saving, Behaviour, Attitude.

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