

**THE PARTICIPATION OF COMMUNITY IN PROVIDING A RESPONSE
TO TOURISM SUPPORT IN BATAM CITY**

NPM : 1541417
Prihatinah

ABSTRACT

The development of the tourism sector increasing early, because tourism is one sector that has enormous potential to support region economy. The existence of various of tourism sites, culture, customs, and history that exists in a region increasingly attracted the attention of visitors. This can be used as a guideline for the government and society to work harder in developing tourism potential in an area, especially in Batam City, because tourism is now an important part in improving the regional economy and society. This is also related to the advancement of technology and communication to improve information about tourism.

This research using primary data, secondary data and references. The primary data were collected by means of dissemination of the questionnaire through applications Google Form that provides a link the questionnaire online and through questionnaires distributed to expand printing offline. Secondary data collection through the internet to get the data of the population and so on. This study uses several journals and books about the support of tourism, tourism, and research methodology. The results of this research is the relationship between the Perceived Power, Perceived Benefit, Trust in the Local Government, Perceived Cost, Trust in the Central Government against the Support of influential Tourism significantly.

Keywords: *Tourism, Support of Tourism, Perceived Power, Perceived Benefit, Perceived Cost.*