

Bachelor Thesis
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***FACTOR THAT AFFECTED FINANCIAL LITERACY OF COLLEGE
STUDENT IN BATAM CITY***

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Abstract

Awareness of financial knowledge in the community, especially students, is still less, students are one component of society whose numbers increase every year and will have an influence on the country's economy. Students are people who have almost or even stepped into the world of work, who must be more independent especially in terms of managing their finances.

The purpose of this study is to study what can affect financial literacy in students before in Batam City. The independent variables used are financial behavior, financial influence, financial attitude, money management, and investment. The research method used is by using a google form with a total of 28 questions. This research was conducted with a sample of 350 respondents taken randomly. Testing data using the SPSS application. The results of the research obtained are independent variables (financial behavior, financial influence, financial attitude, money management, and investment) have positive significance on the dependent variable (financial literacy).

Keyword: *financial behavior, financial influence, financial attitude, money management, investment, financial literacy.*